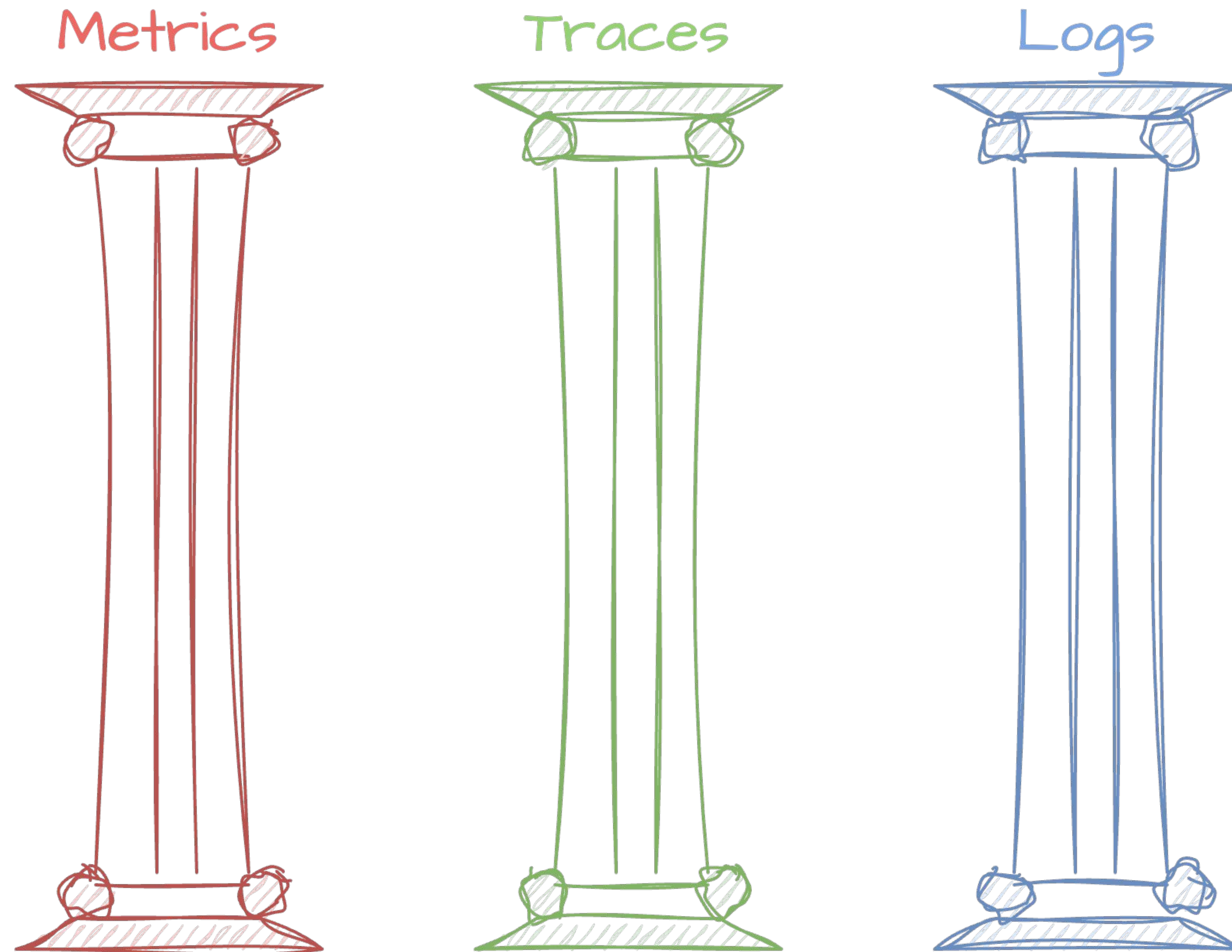
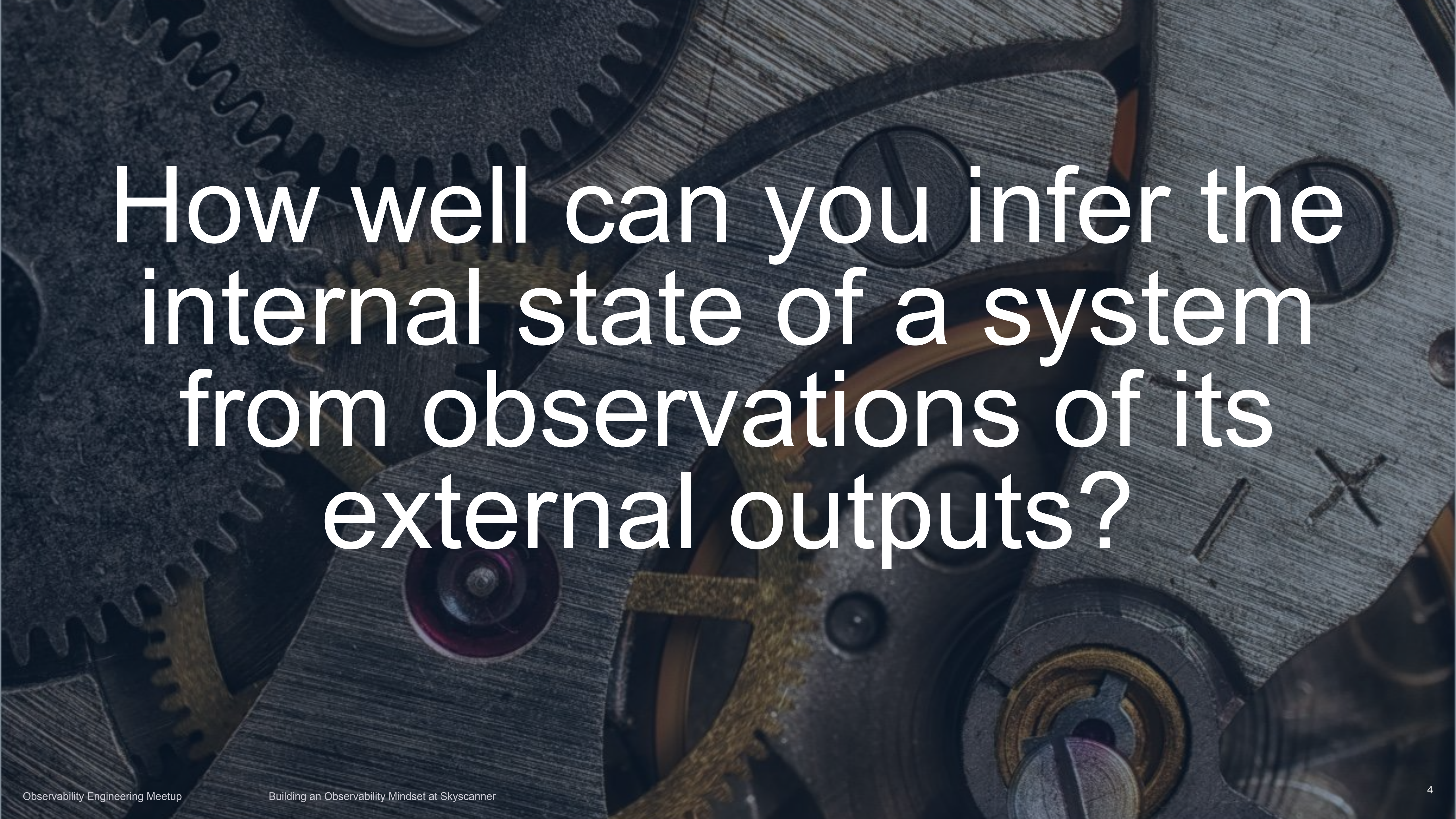


Building an Observability Mindset at Skyscanner

What are the building blocks of observability?

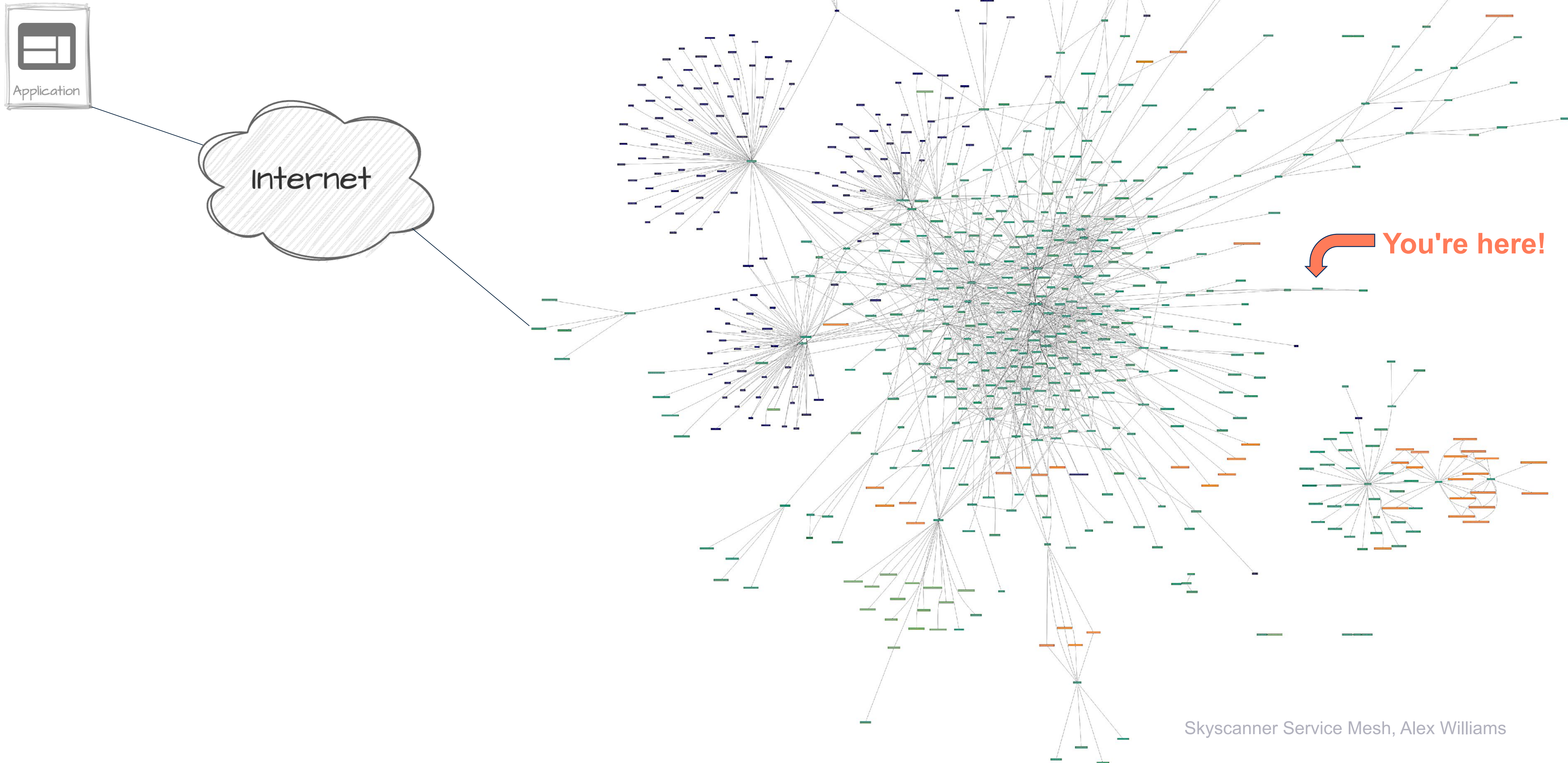
The ol' trusty three pillars of observability



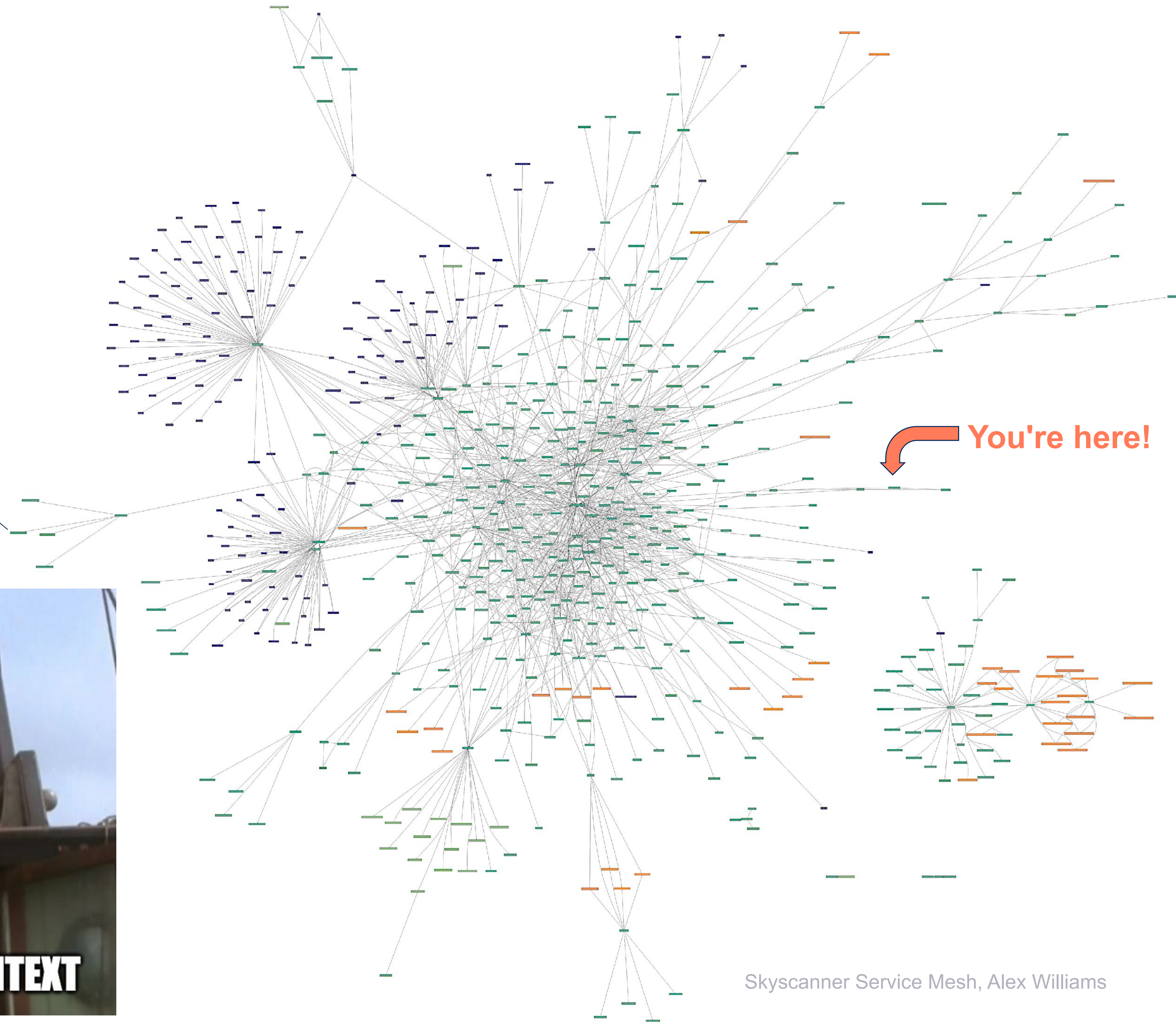
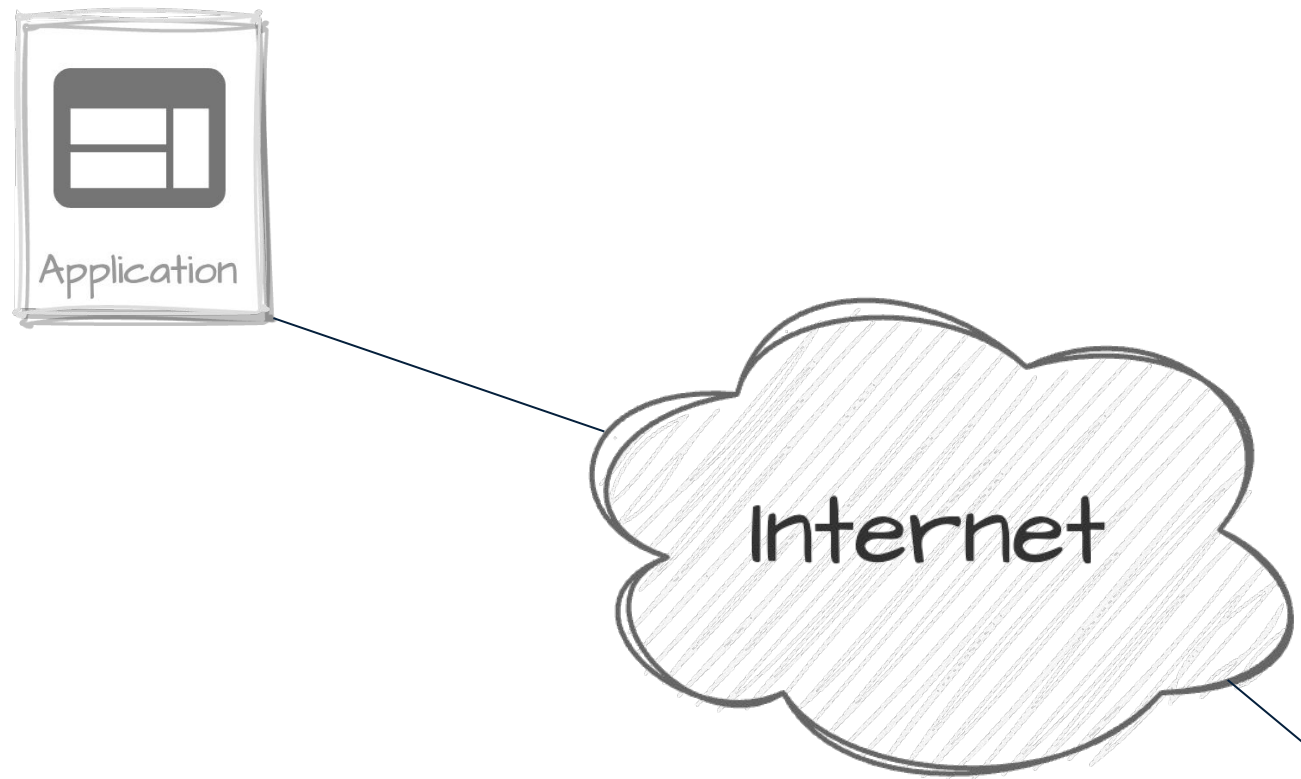


How well can you infer the
internal state of a system
from observations of its
external outputs?

Your service is not your system

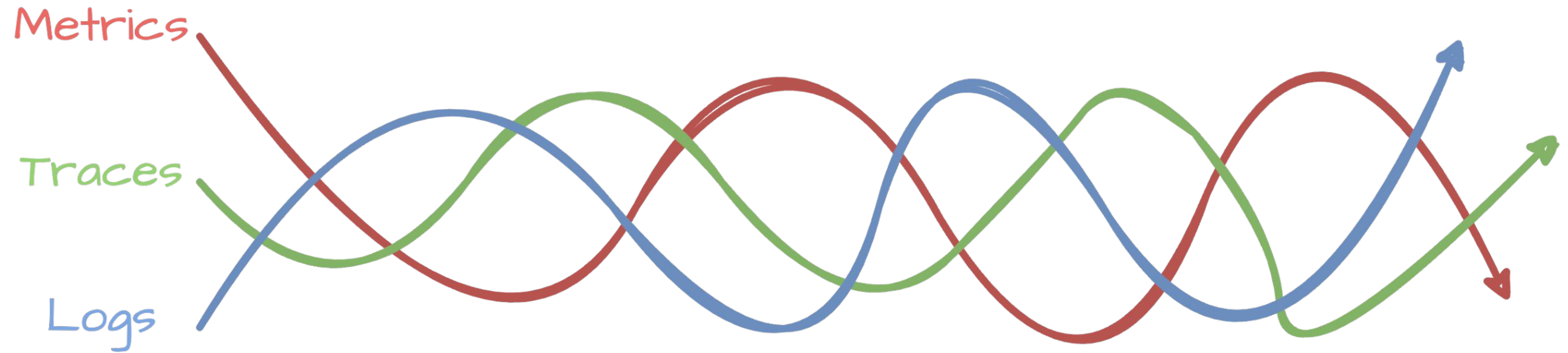


Your service is not your system



Skyscanner Service Mesh, Alex Williams

One single stream of contextualised telemetry data





A bit about me

- Principal Engineer at Skyscanner leading observability since 2020
- Joined in 2018 to work on client-side performance and K8s resource optimisation
- Platform engineer in organisations of all sizes for 13 years
- OpenTelemetry Governance Committee member since November 2023
- Author of Practical OpenTelemetry: Adopting Open Observability Standards Across Your Organization (Apress, 2023)

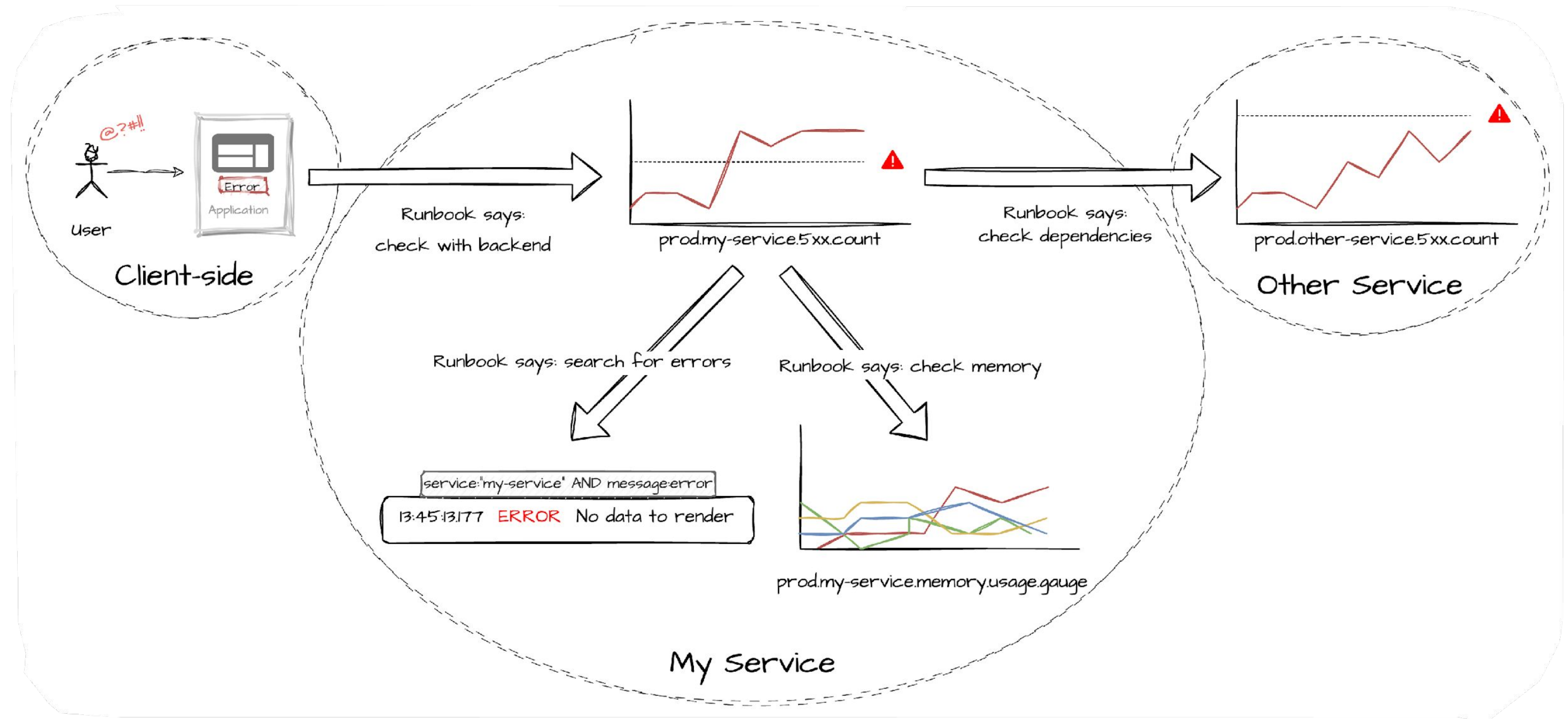
Agenda

1. OpenTelemetry signals in context
2. Maximising return-on-investment
3. Communicating value
4. Facilitating adoption

Agenda

1. **OpenTelemetry signals in context**
2. Maximising return-on-investment
3. Communicating value
4. Facilitating adoption

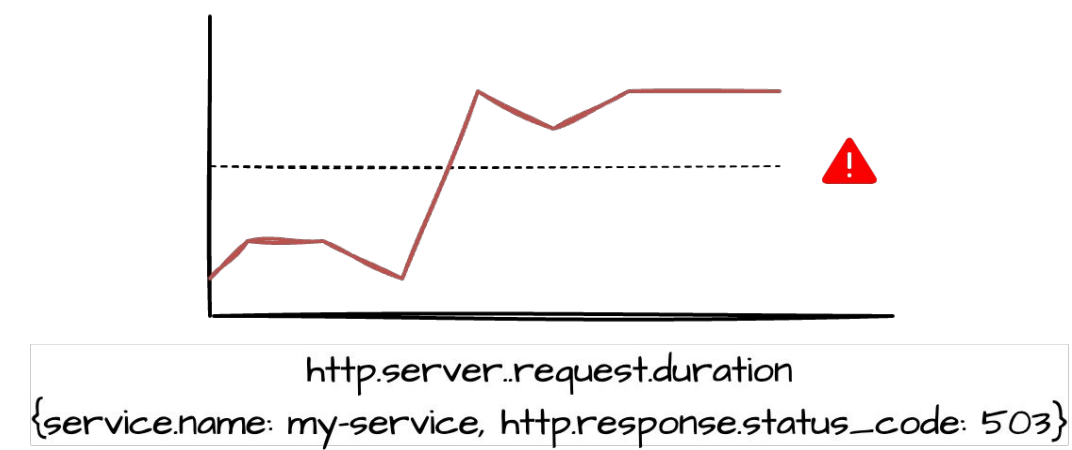
Debugging with no context





Experience/intuition based debugging

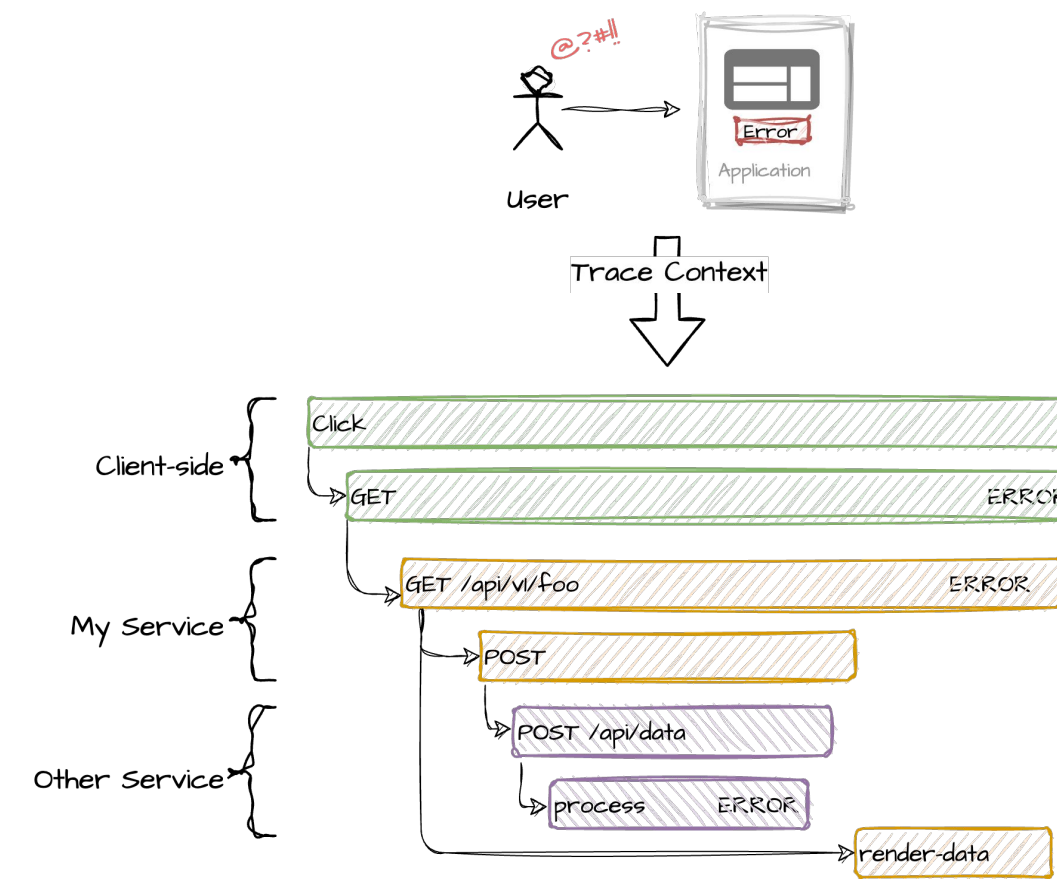
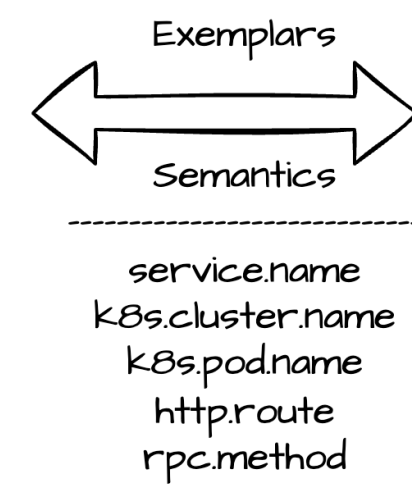
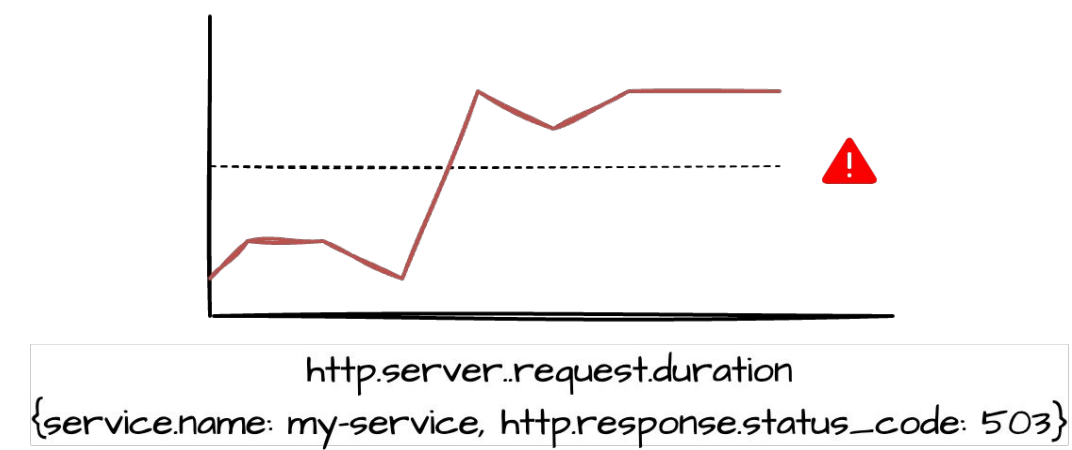
Each signal has a purpose



Metrics

- + Most reliable signal → alerting
- + Lower volume → long-term
- No context
- Cardinality limits

Each signal has a purpose



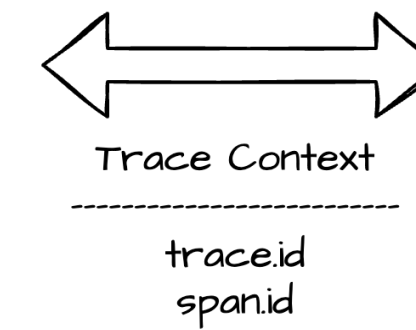
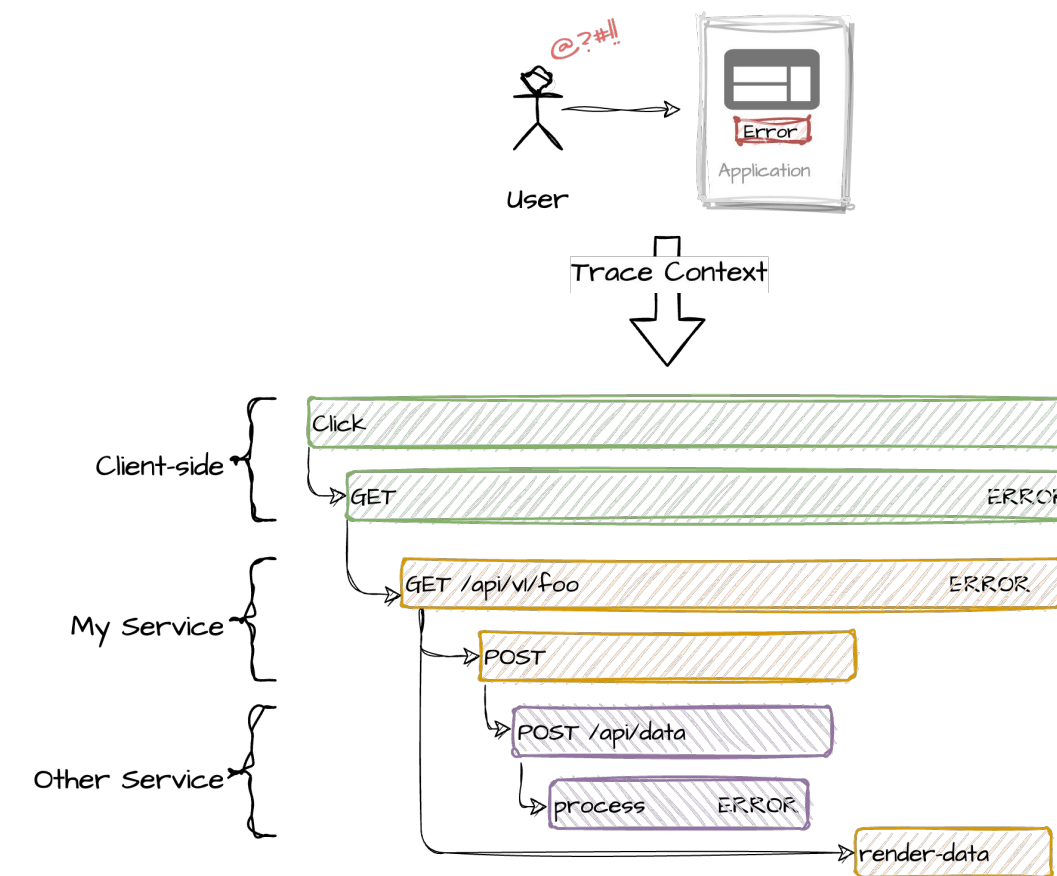
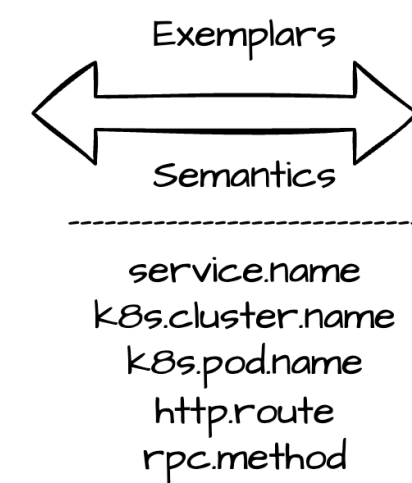
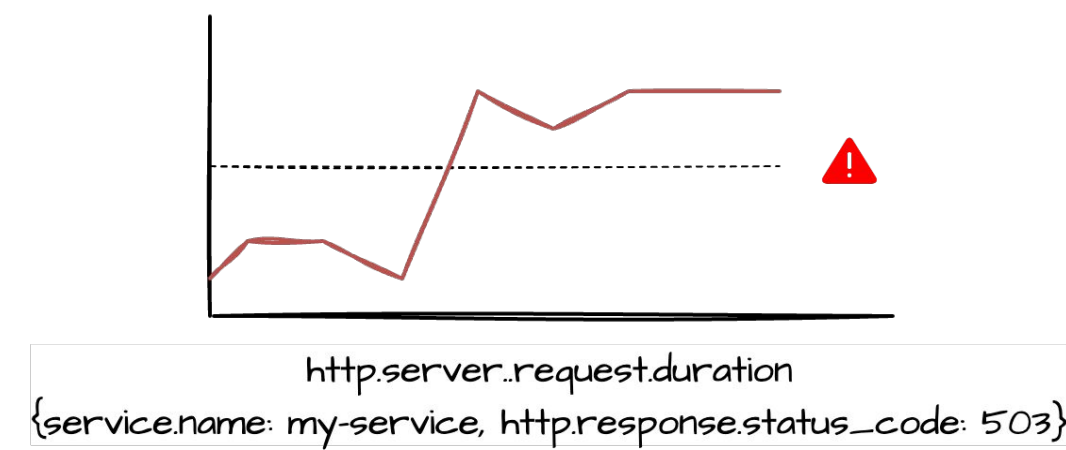
Metrics

- + Most reliable signal → alerting
- + Lower volume → long-term
- No context
- Cardinality limits

Traces

- + High granularity → debugging
- + Rich context → correlation
- Sampled (keeping useful stuff)
- Expensive to buffer/retry

Each signal has a purpose



13:45:12.345 INFO Getting data from dependency
13:45:12.976 ERROR Could not process data because...
13:45:13.177 ERROR No data to render

Metrics

- + Most reliable signal → alerting
- + Lower volume → long-term
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- Cardinality limits

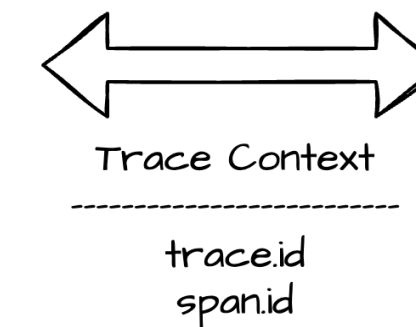
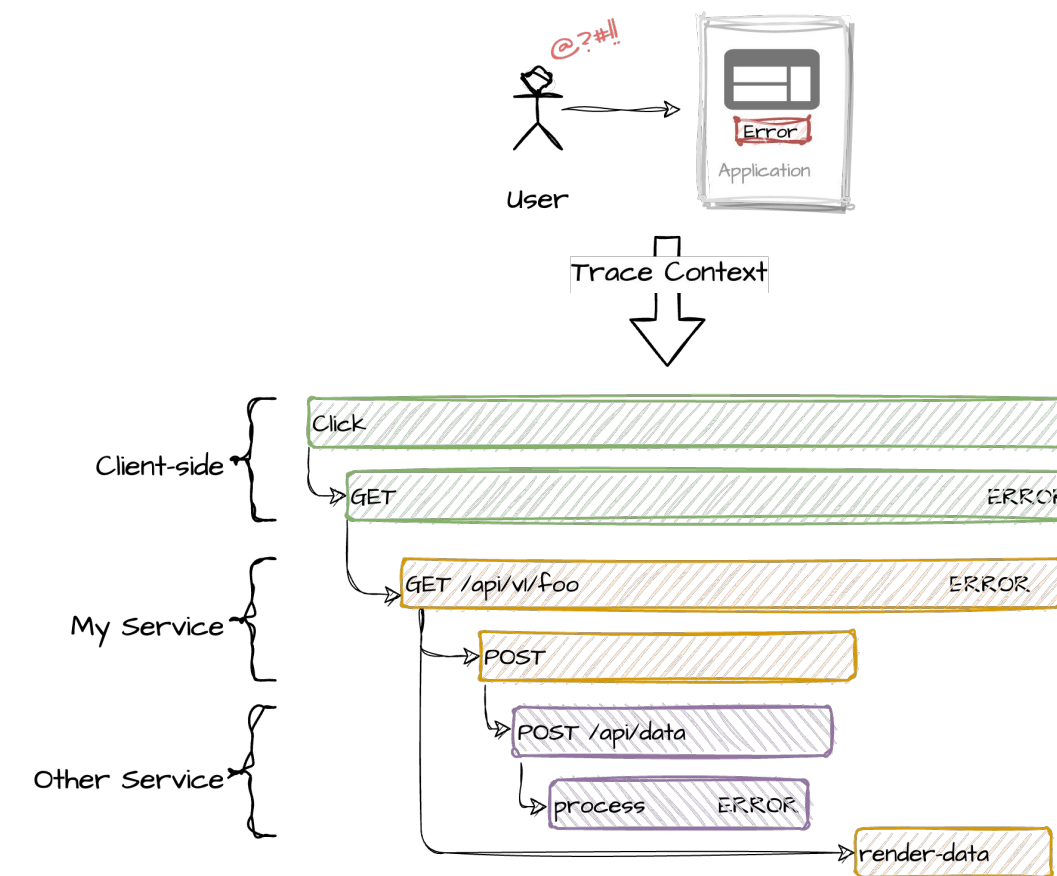
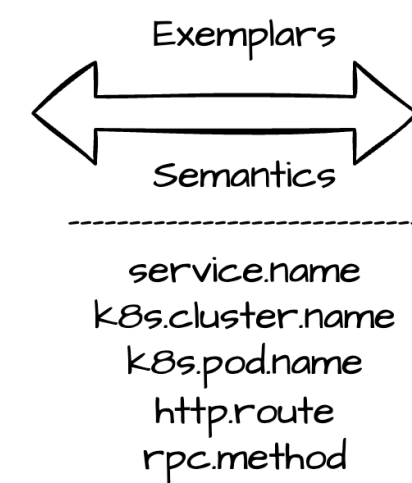
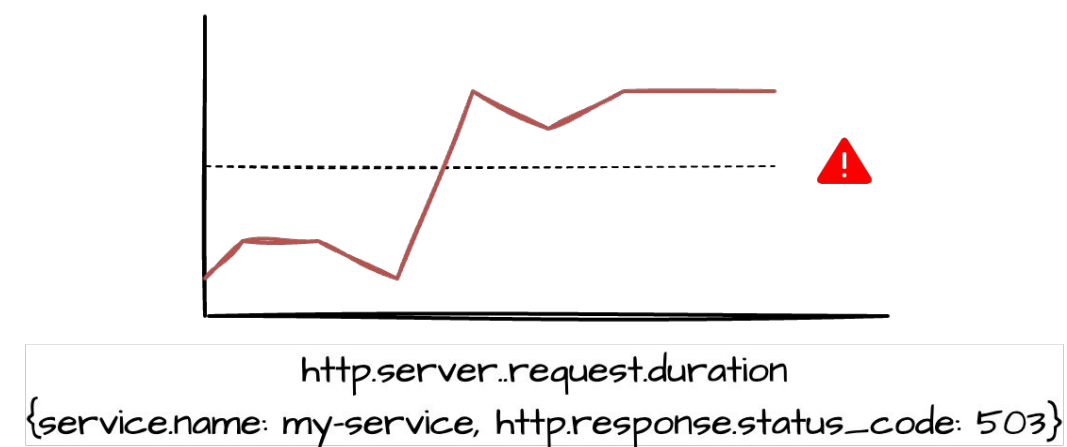
Traces

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Logs

- No context, but high volume
- If unstructured, pretty useless
- + Background tasks, legacy libs
- + Events API

Each signal has a purpose



```
13:45:12.345 INFO    Getting data from dependency
13:45:12.976 ERROR    Could not process data because....
13:45:13.177 ERROR    No data to render
```

Metrics

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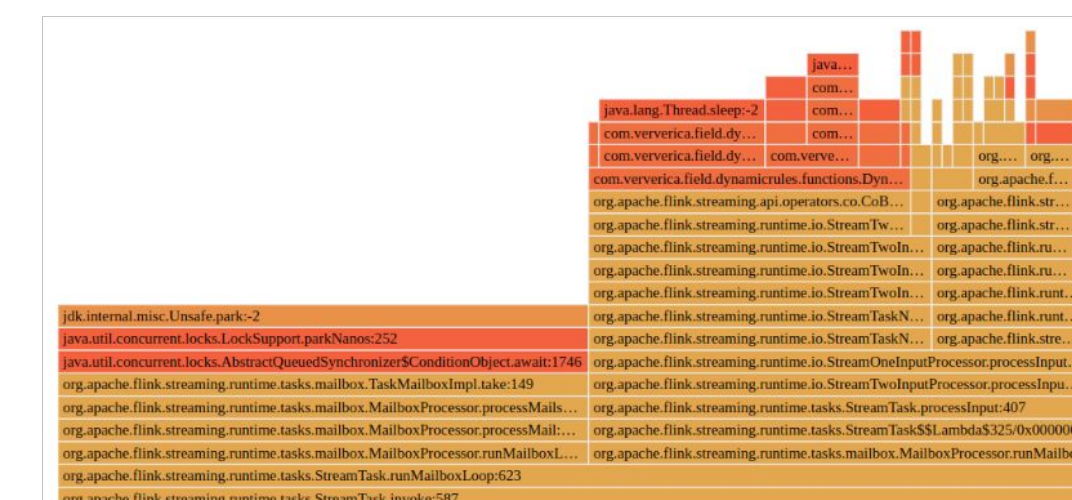
Traces

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Logs

- No context, but high volume
- If unstructured, pretty useless
- + Background tasks, legacy libs
- + Events API

Trace/Span ID correlation to Profiles (soon)




Agenda

1. OpenTelemetry signals in context
- 2. Maximising return-on-investment**
3. Communicating value
4. Facilitating adoption

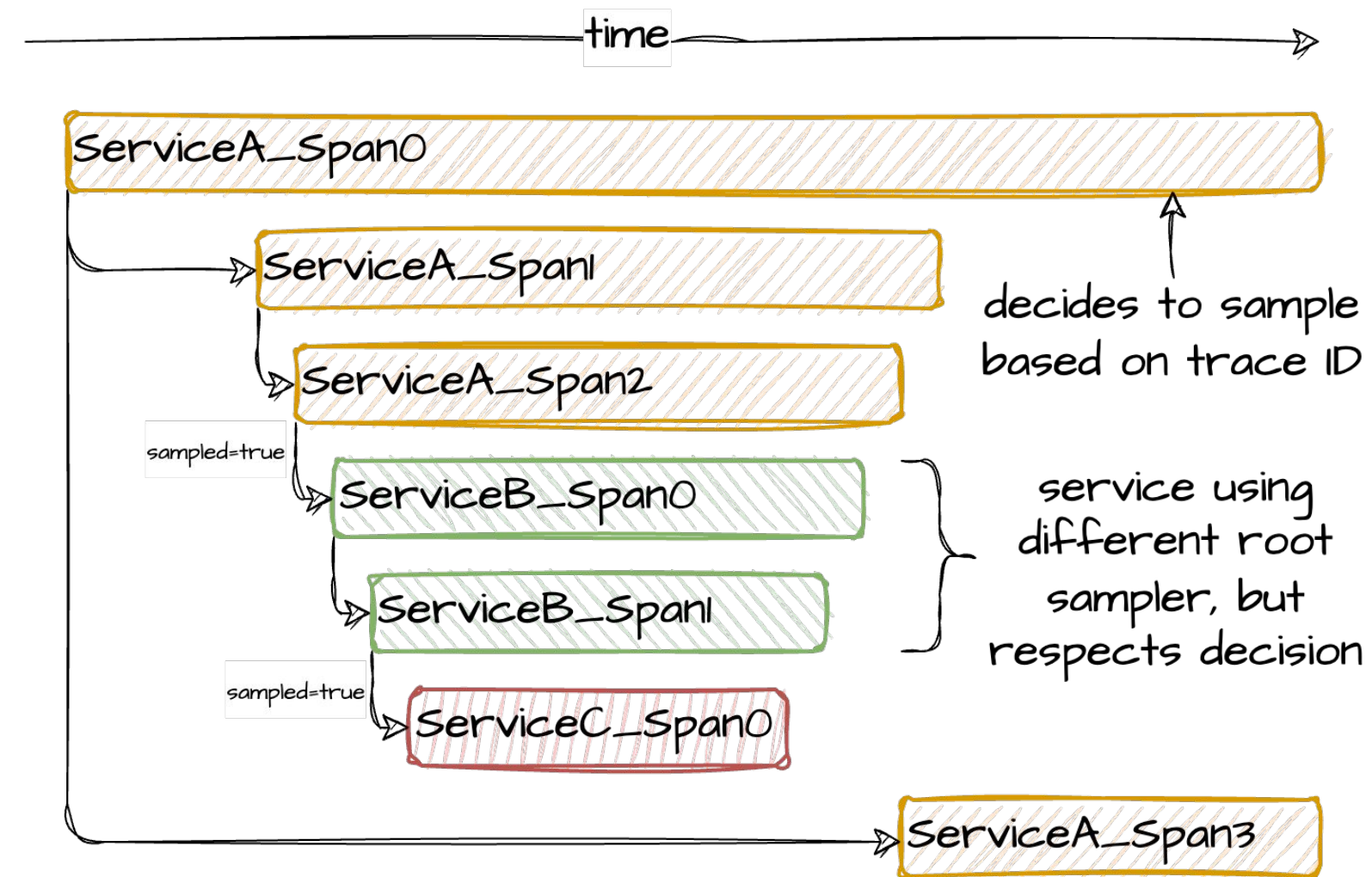


It can be expensive...



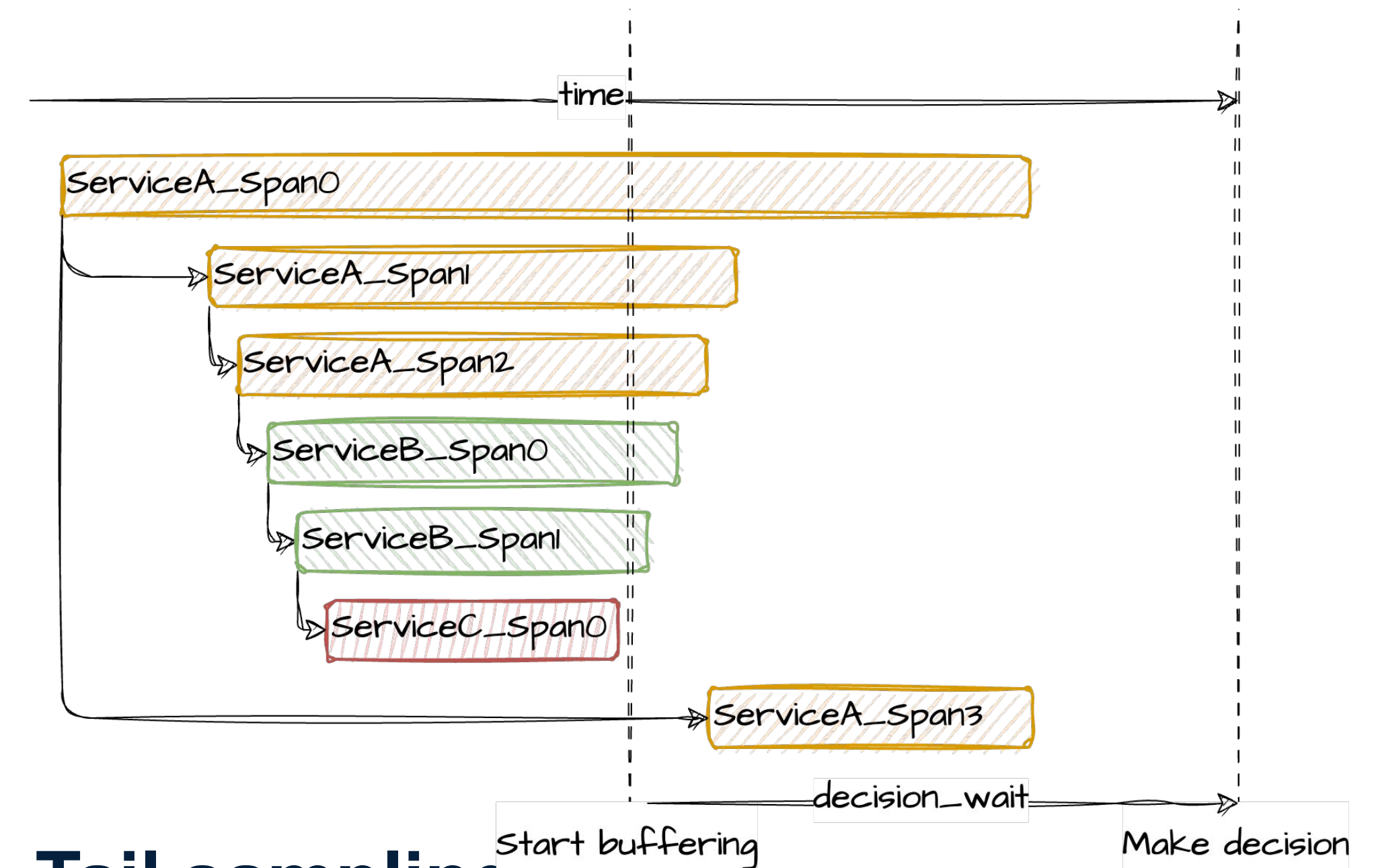
Most data gathered for
debugging purposes is
never used

Using context to keep the most useful data



Head sampling

- + Trace Context can propagate sampling decisions
- + Easy configuration and maintenance
- + Efficient resource utilisation
- Probabilistic (i.e. cannot consider whole trace)



Tail sampling

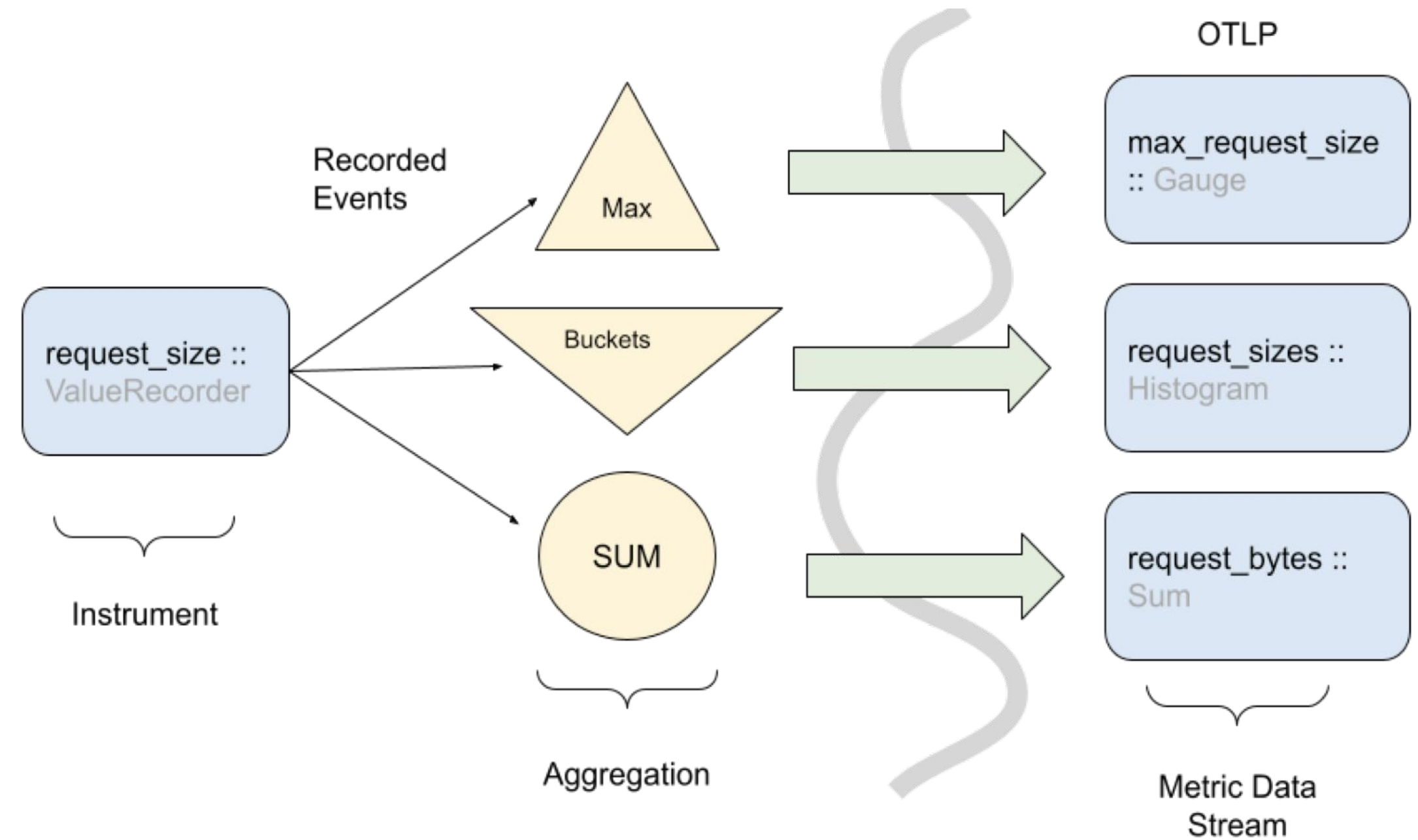
- More complex to implement and operate
- + Can consider whole trace in sampling decision
- + OpenTelemetry Collectors or vendor-specific features



Skyscanner keeps ~5% of the 7.5M traces and 150M spans produced each minute

Metric Views

- Decouple measurements from their aggregation
- Control of resulting metrics streams via SDK config
- Customise auto-instrumented metrics
 - Instrumentation libs
 - Library authors

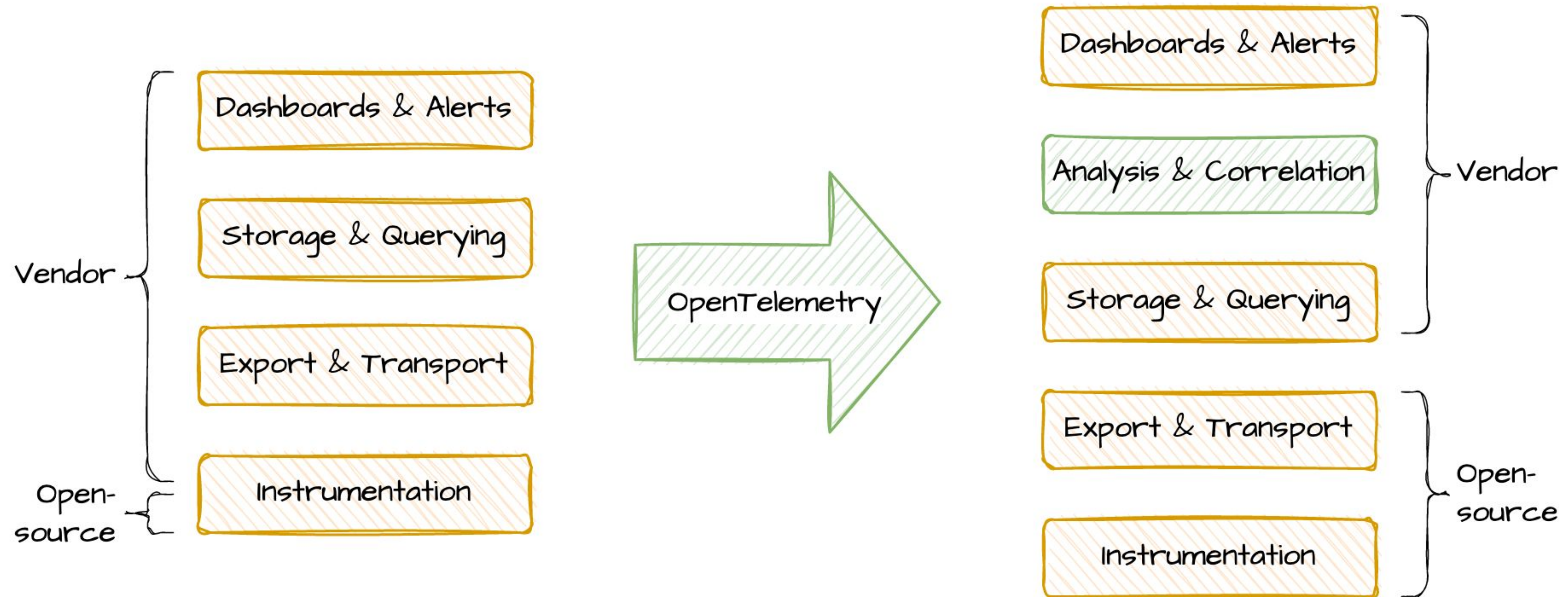


```
meter_provider:
  views:
    # What instrument(s) does this apply to?
    - selector:
        instrument_name: http.server.request.duration
        instrument_type: histogram
    # What is the resulting stream(s)?
    stream:
      name: app.http.server.route.duration
      attribute_keys:
        - http.route
```


Agenda

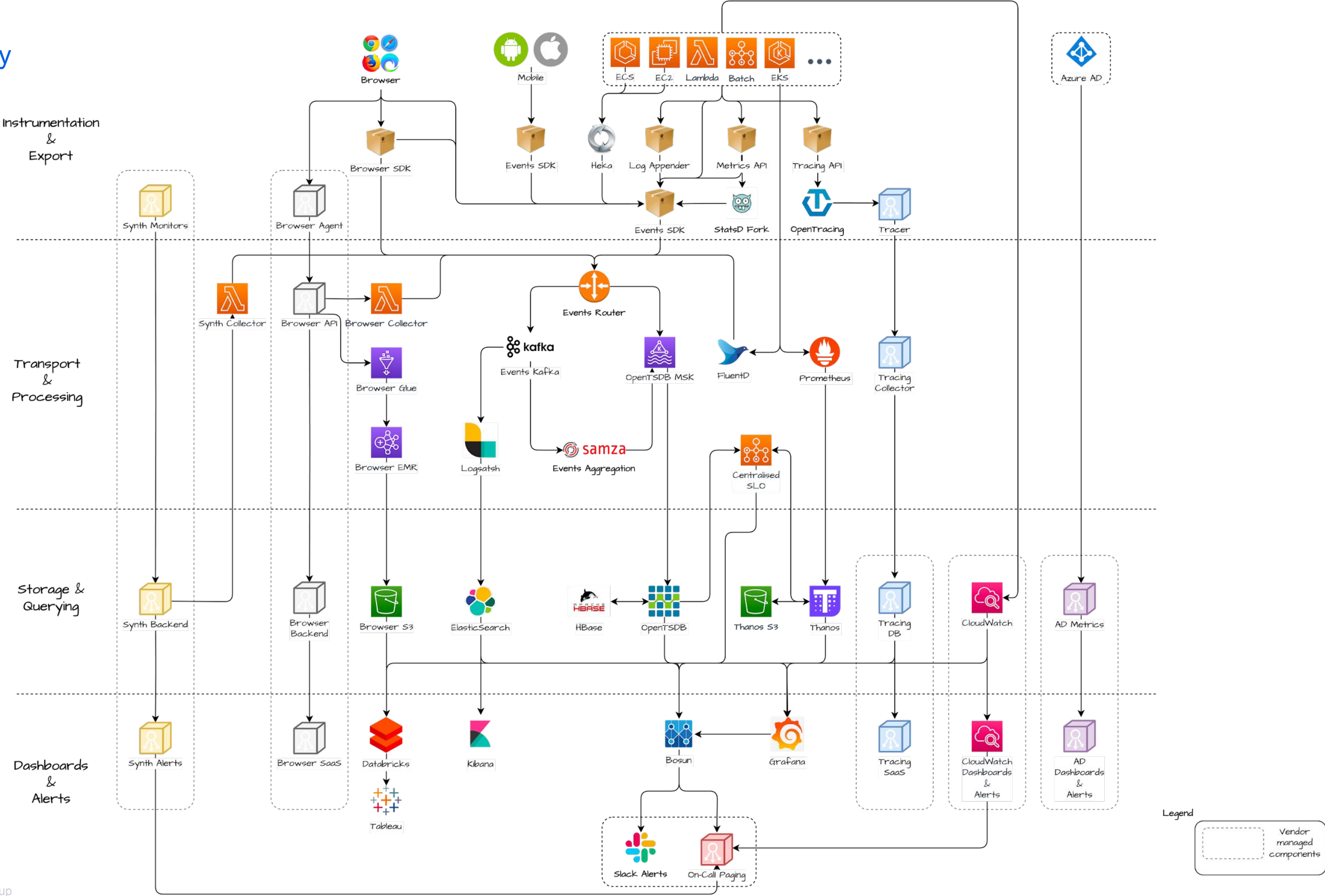
1. OpenTelemetry signals in context
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Simplification without vendor locking

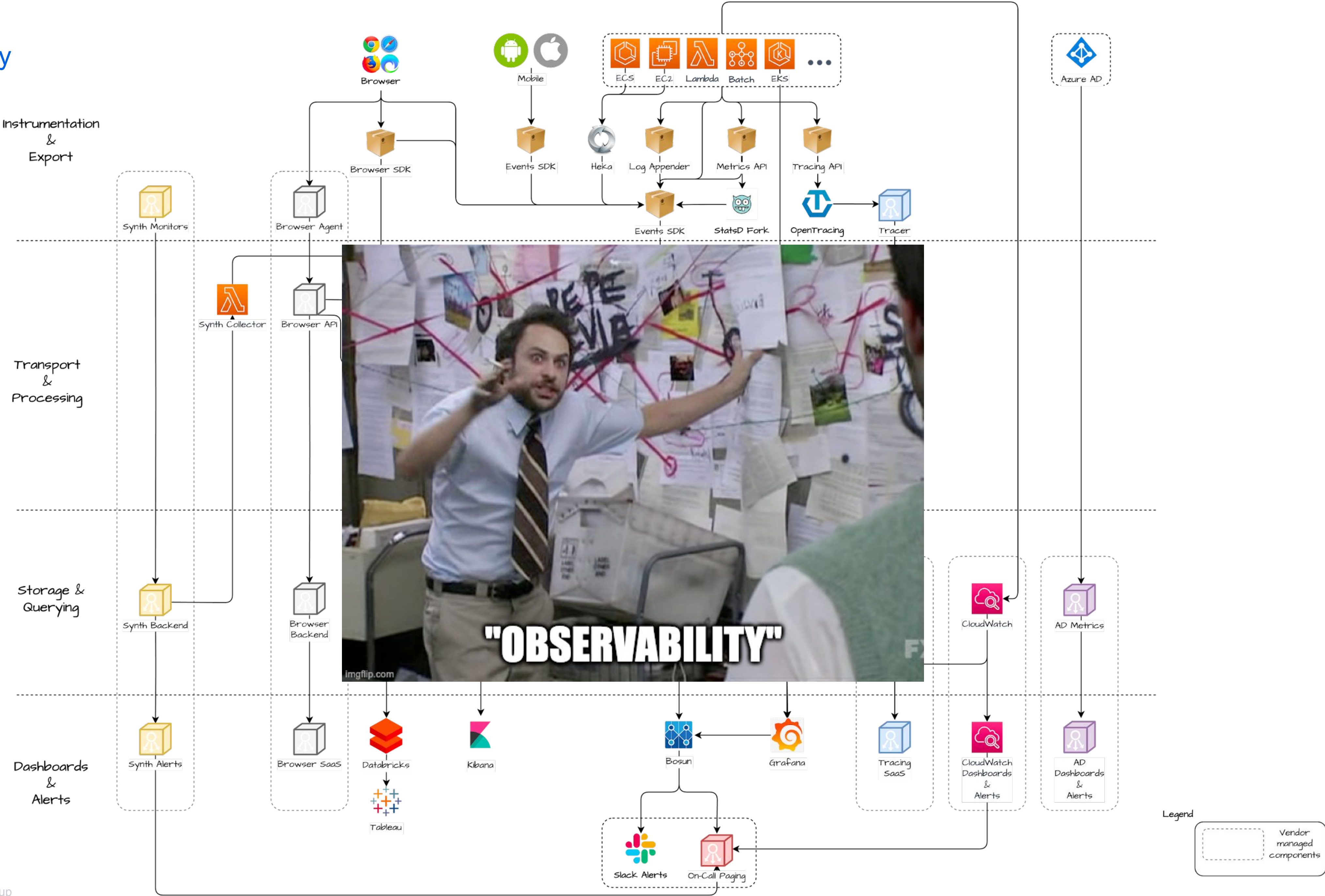


Practical OpenTelemetry: Adopting Open Observability Standards Across Your Organization

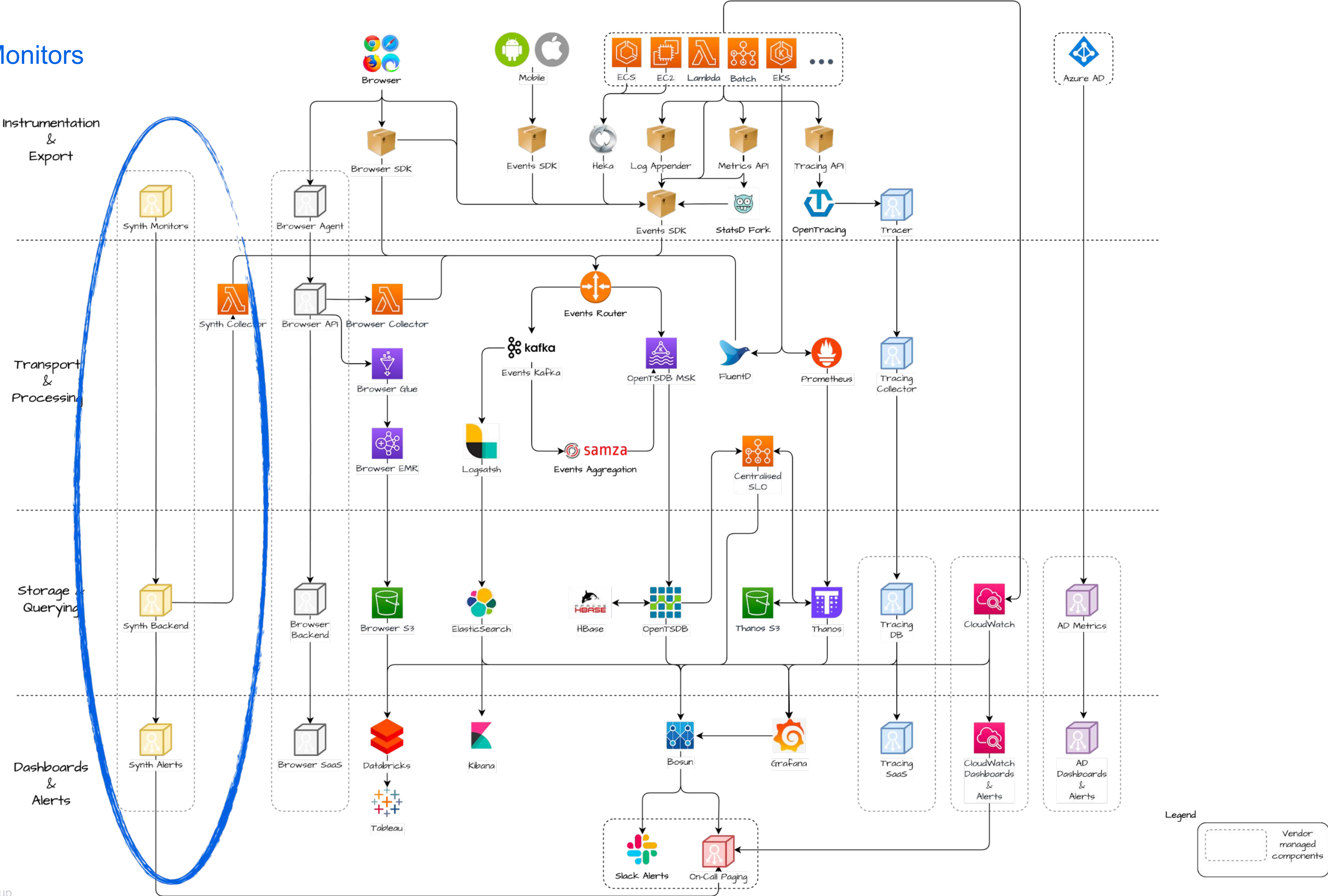
Pre-strategy



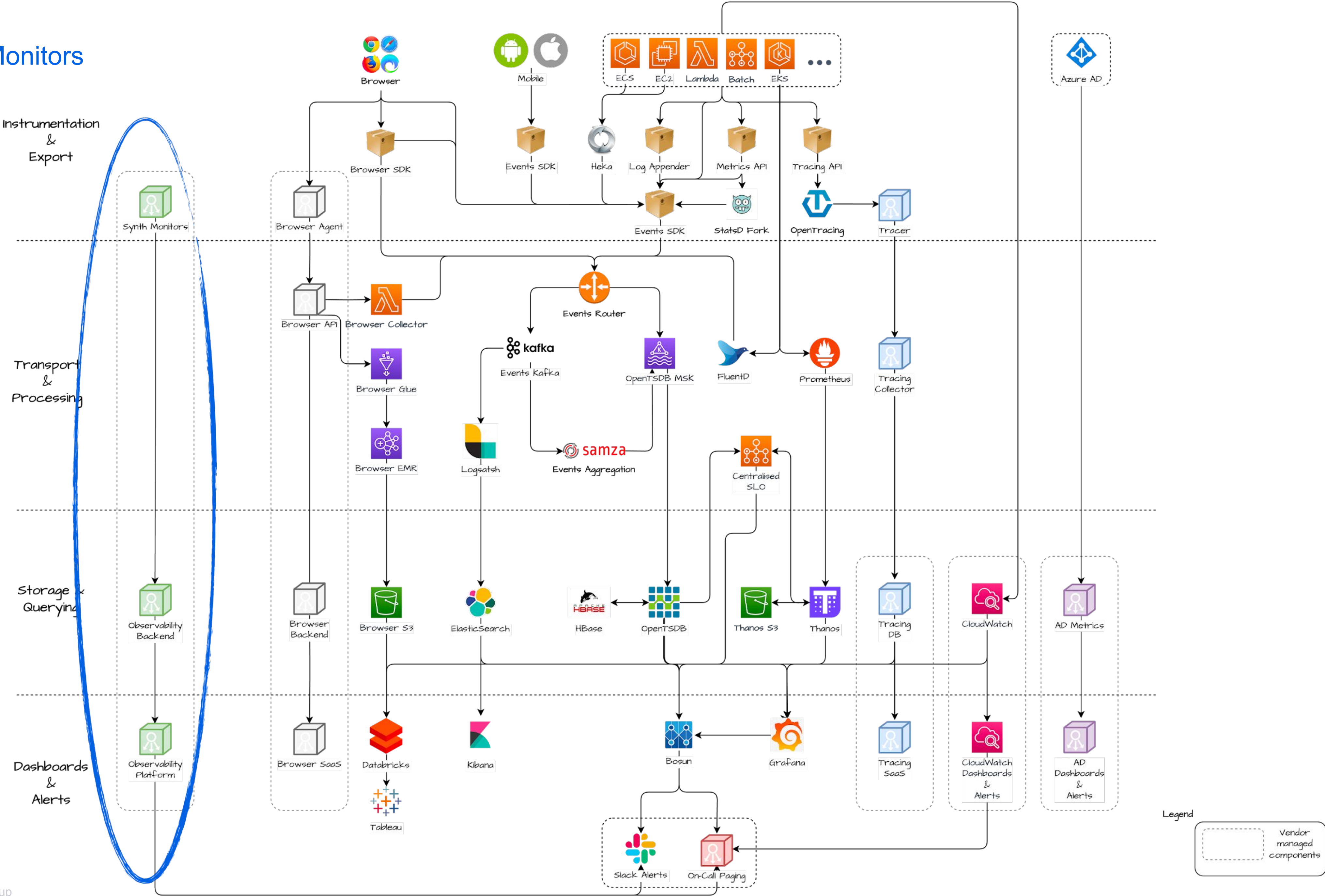
Pre-strategy



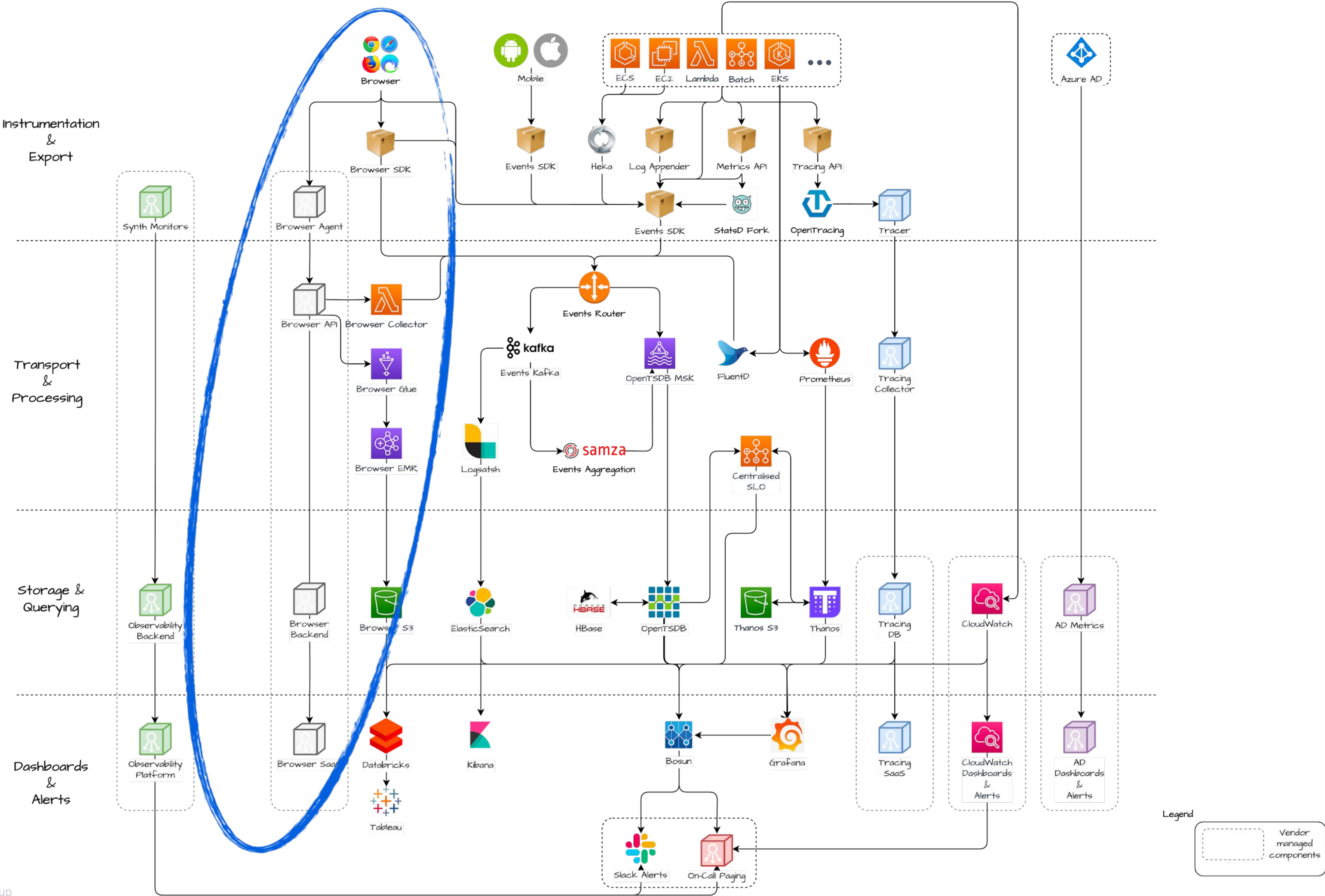
Synthetic Monitors



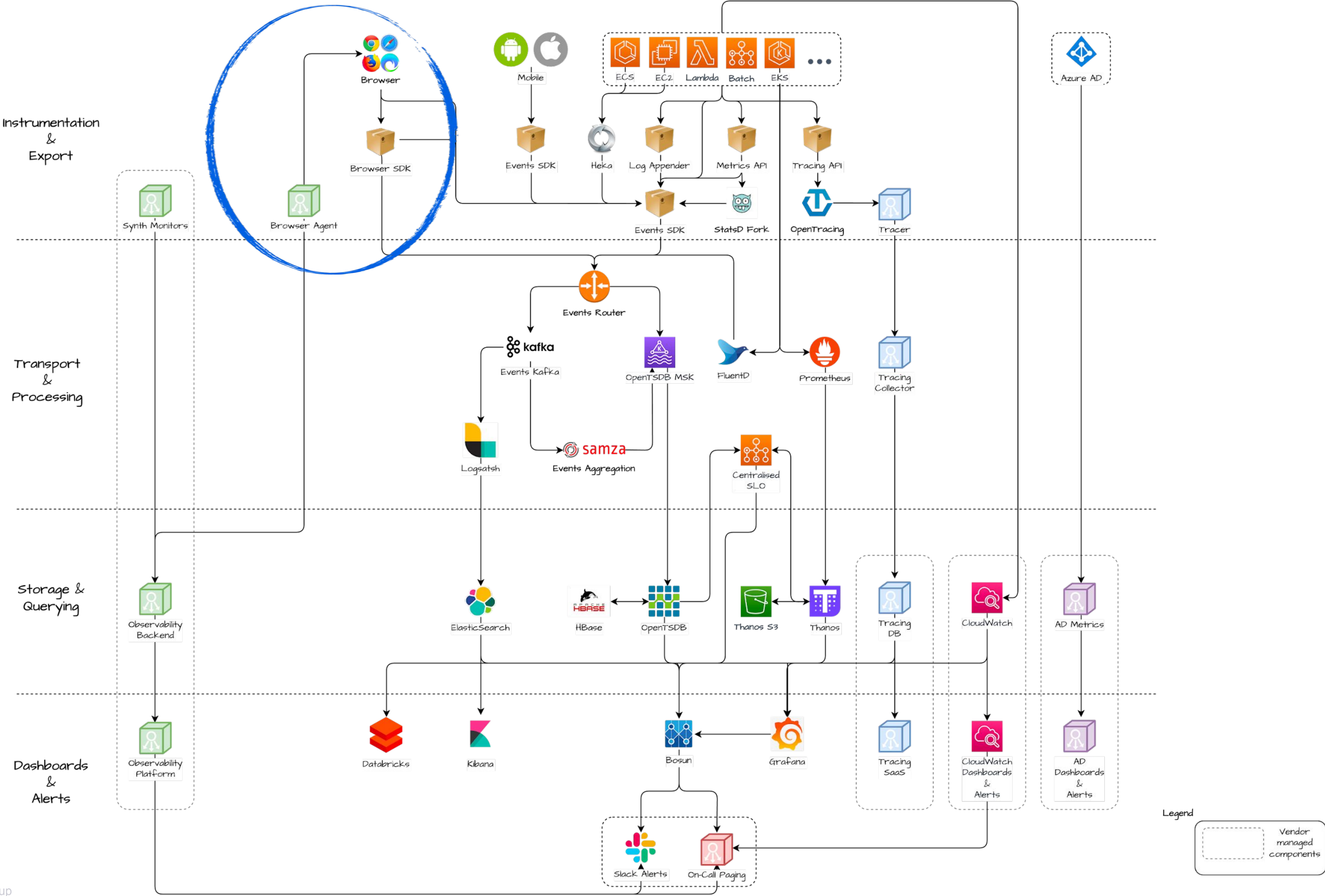
Synthetic Monitors



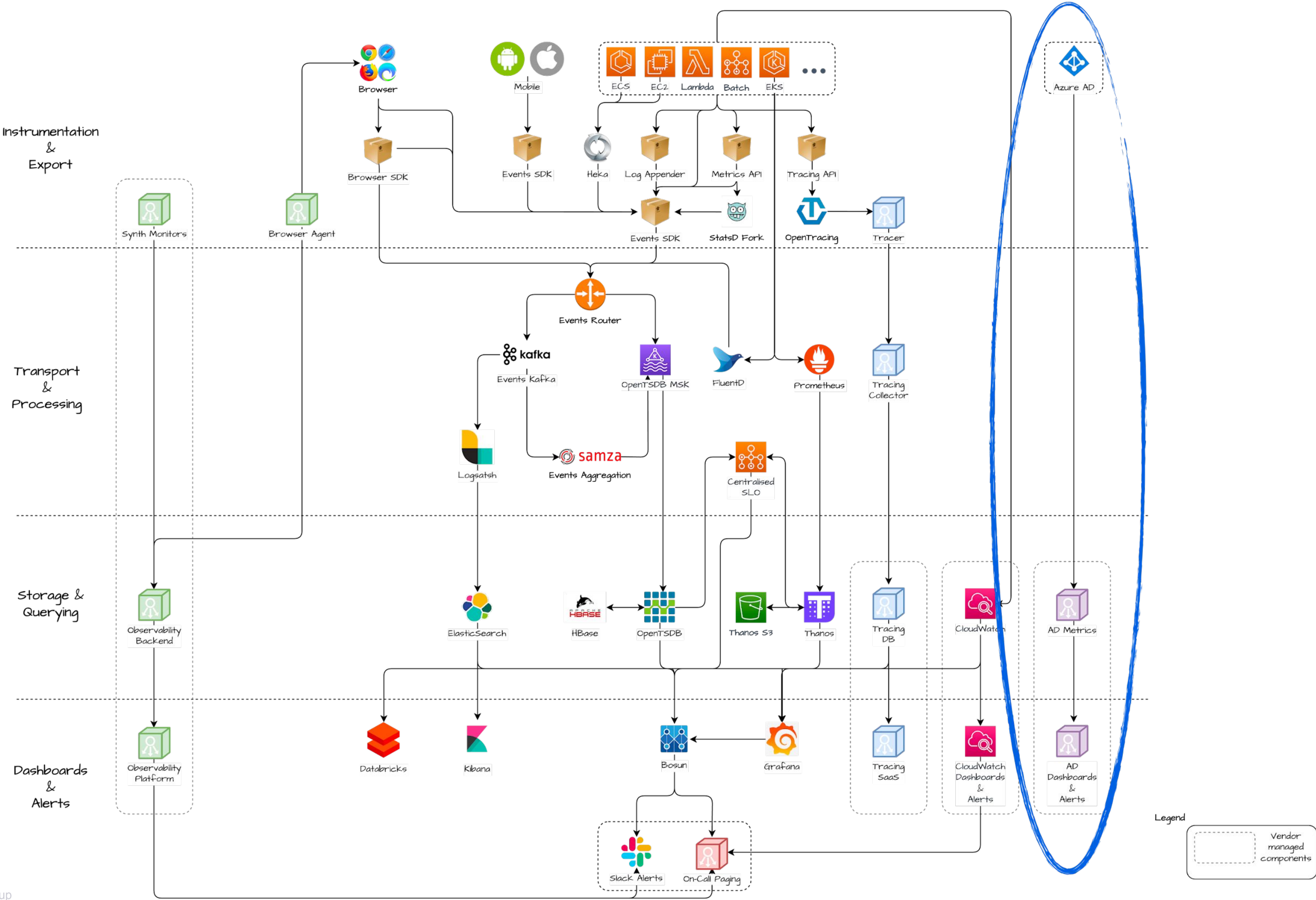
Browser



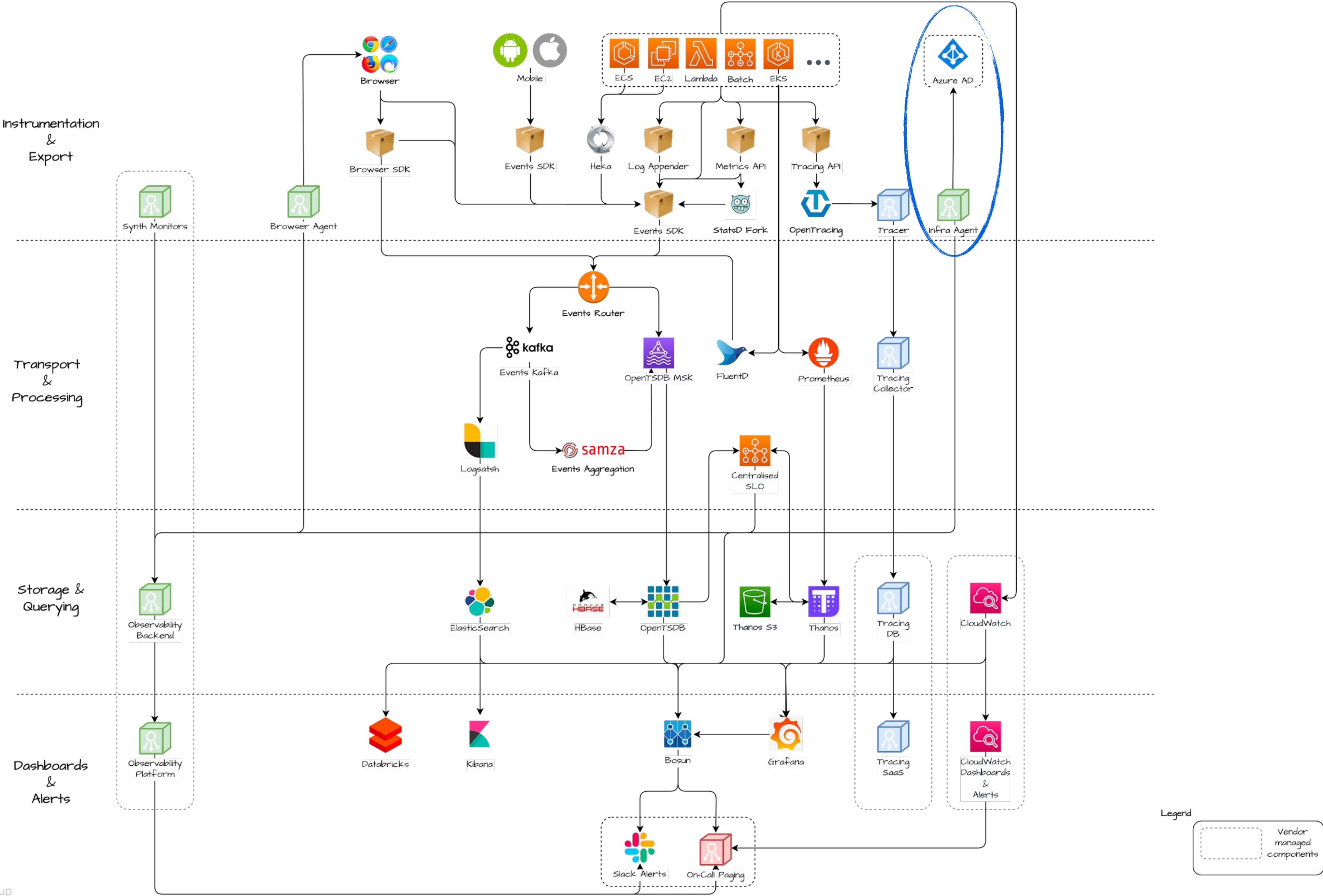
Browser



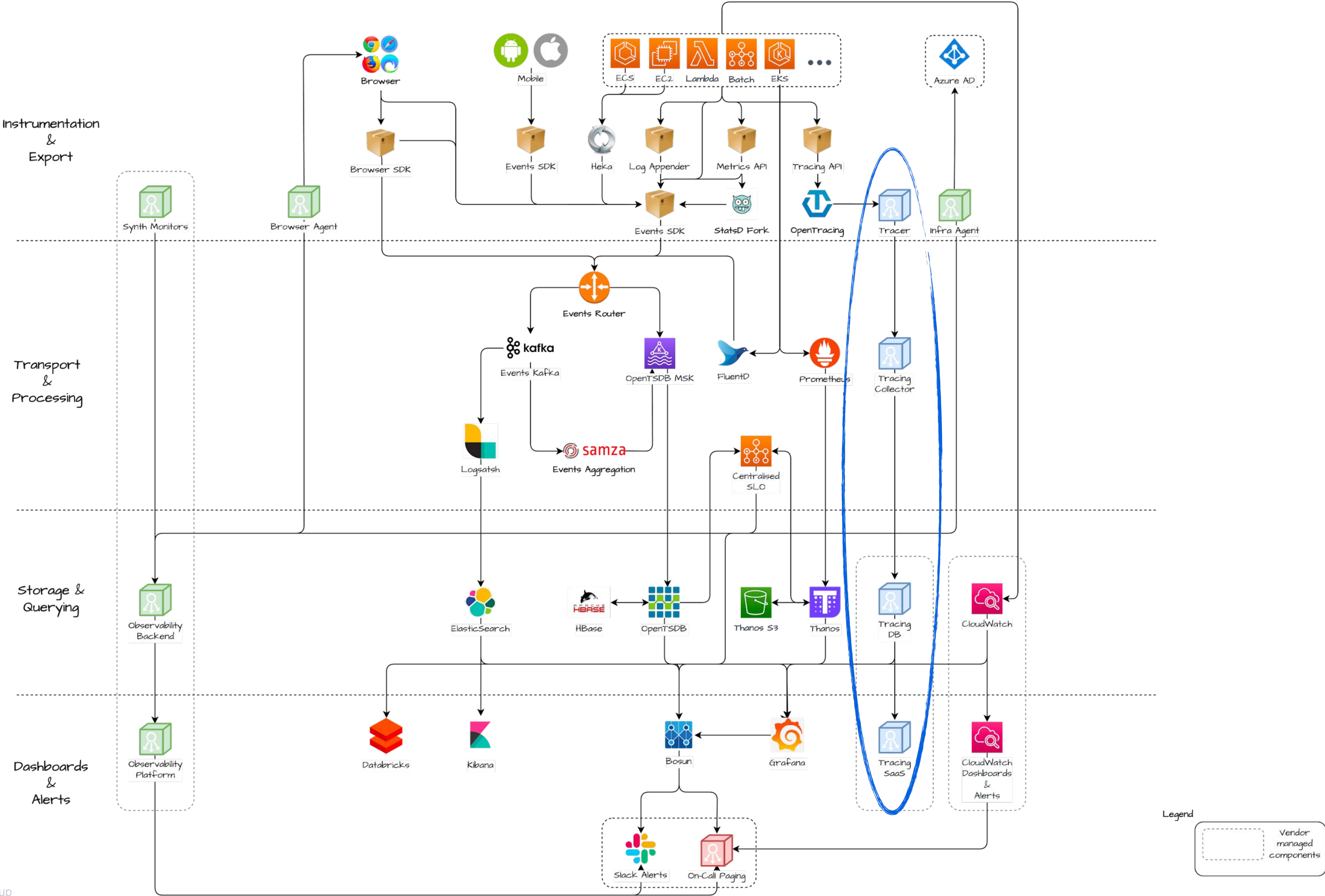
Azure AD



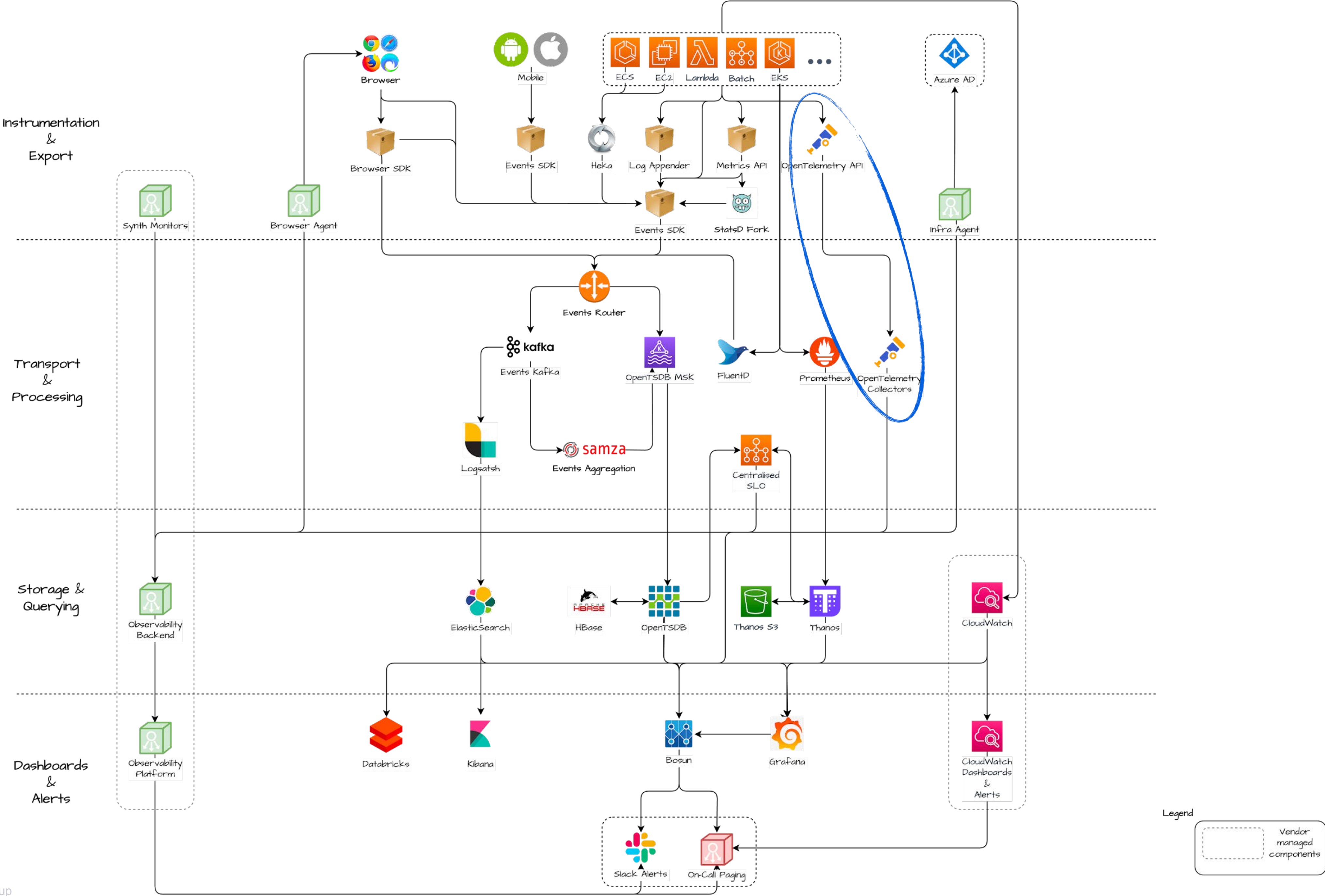
Azure AD



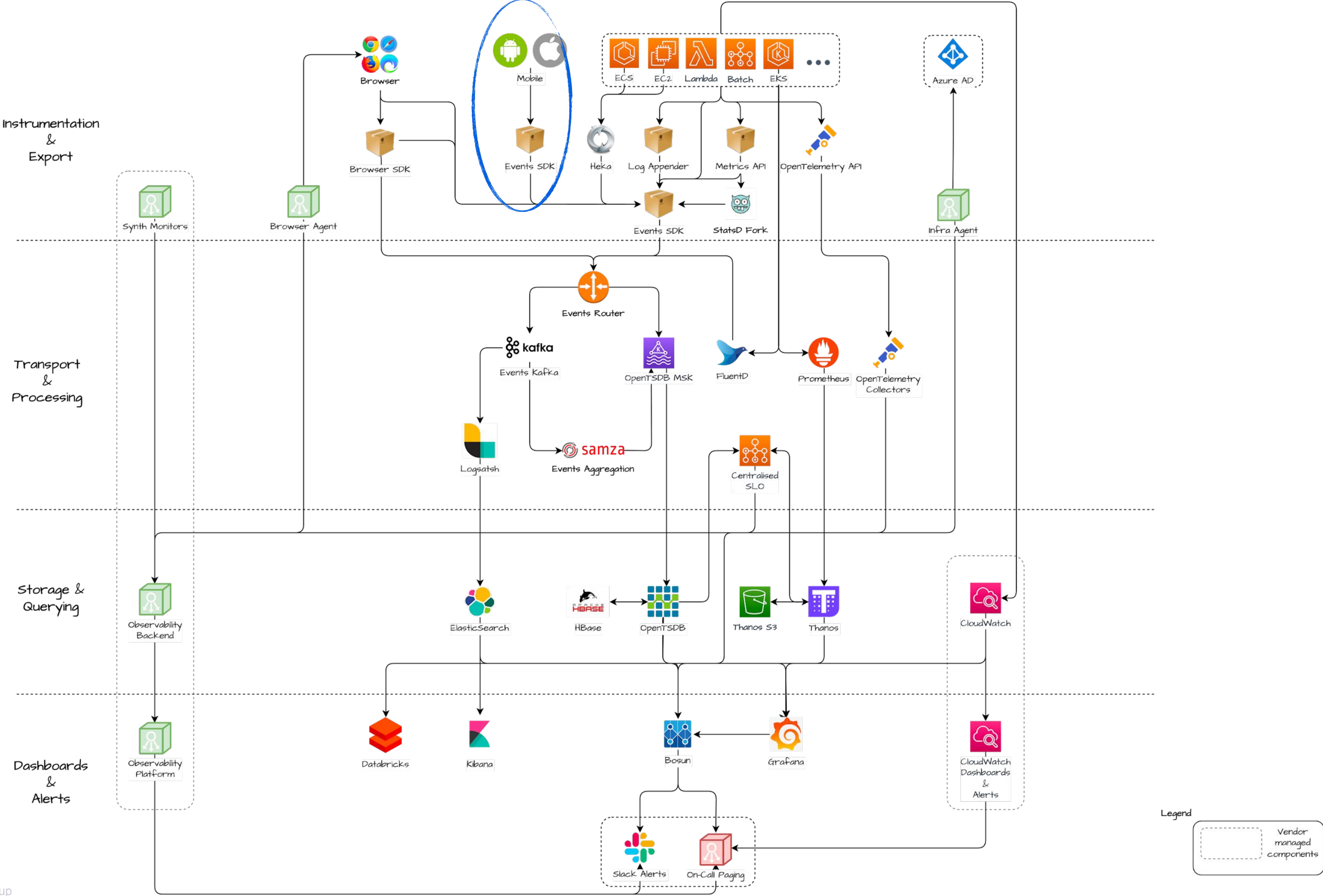
Tracing



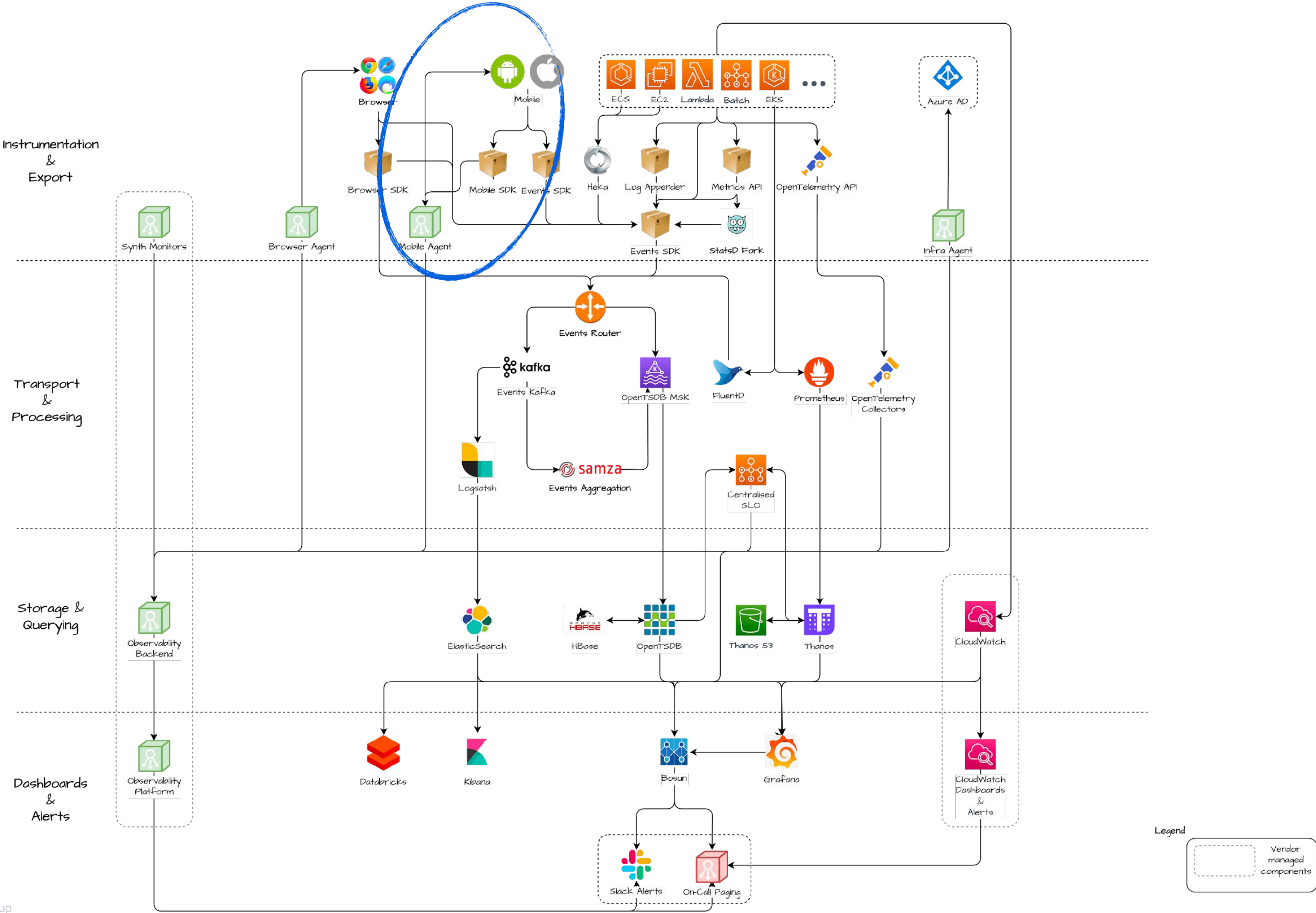
Tracing



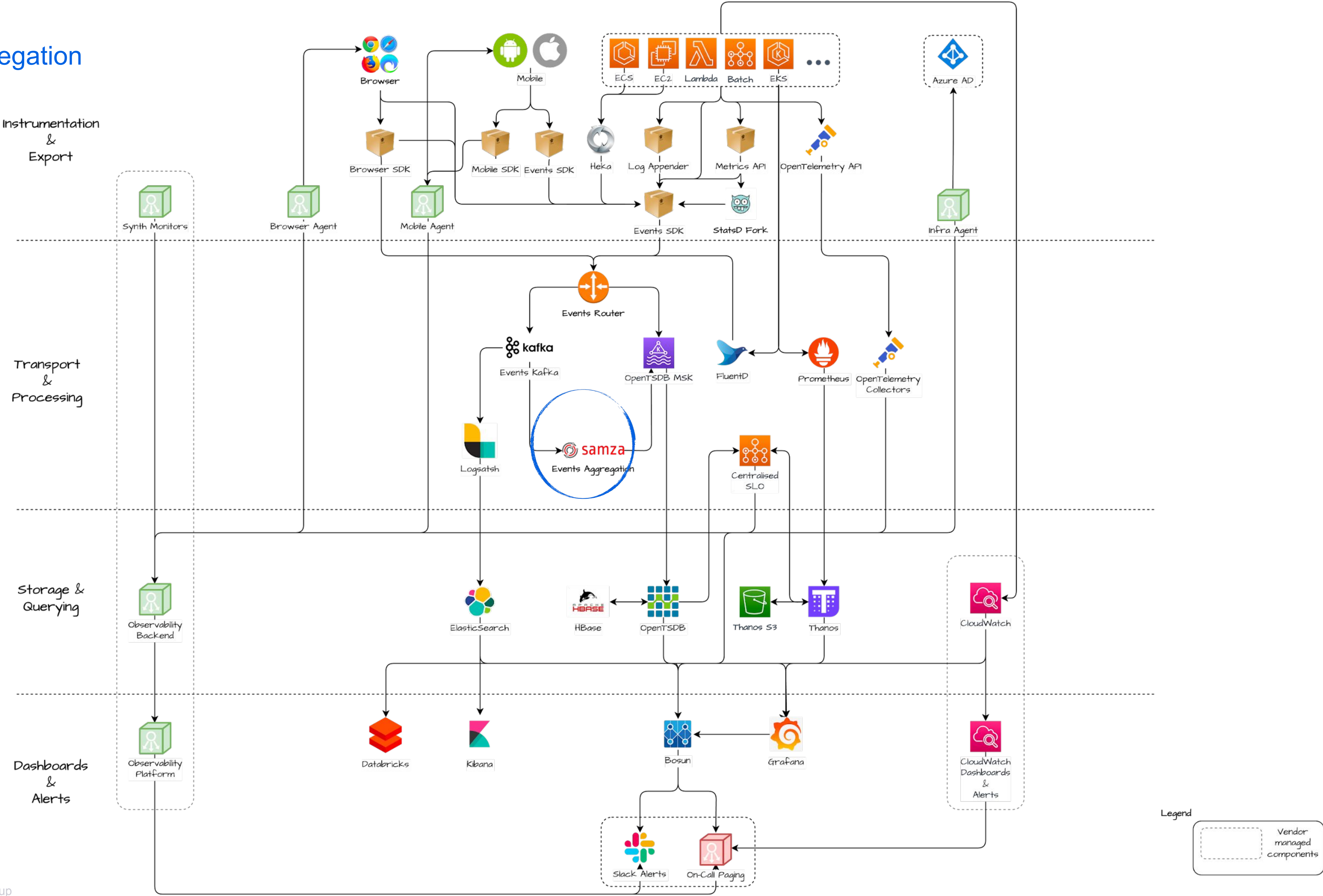
Mobile



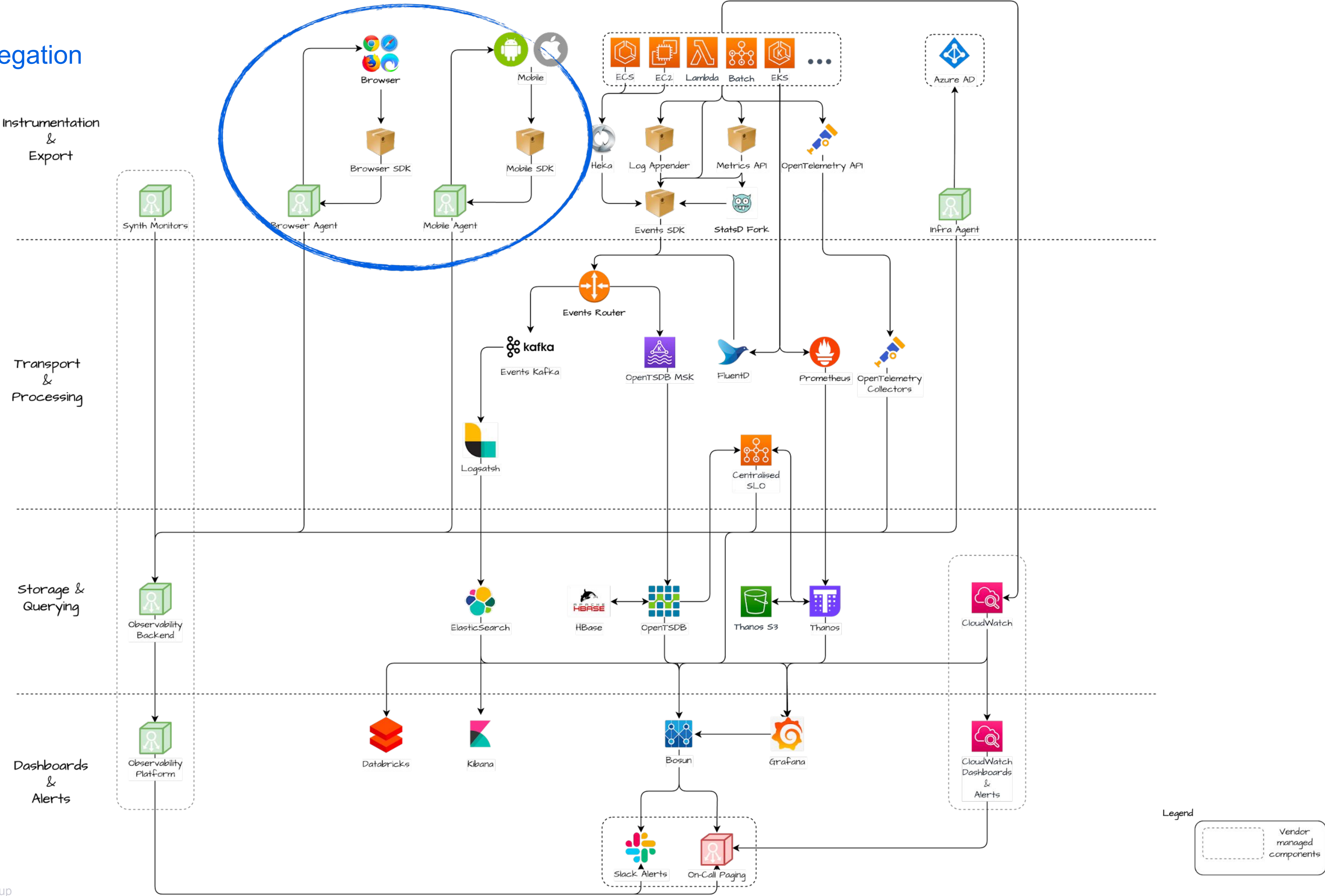
Mobile



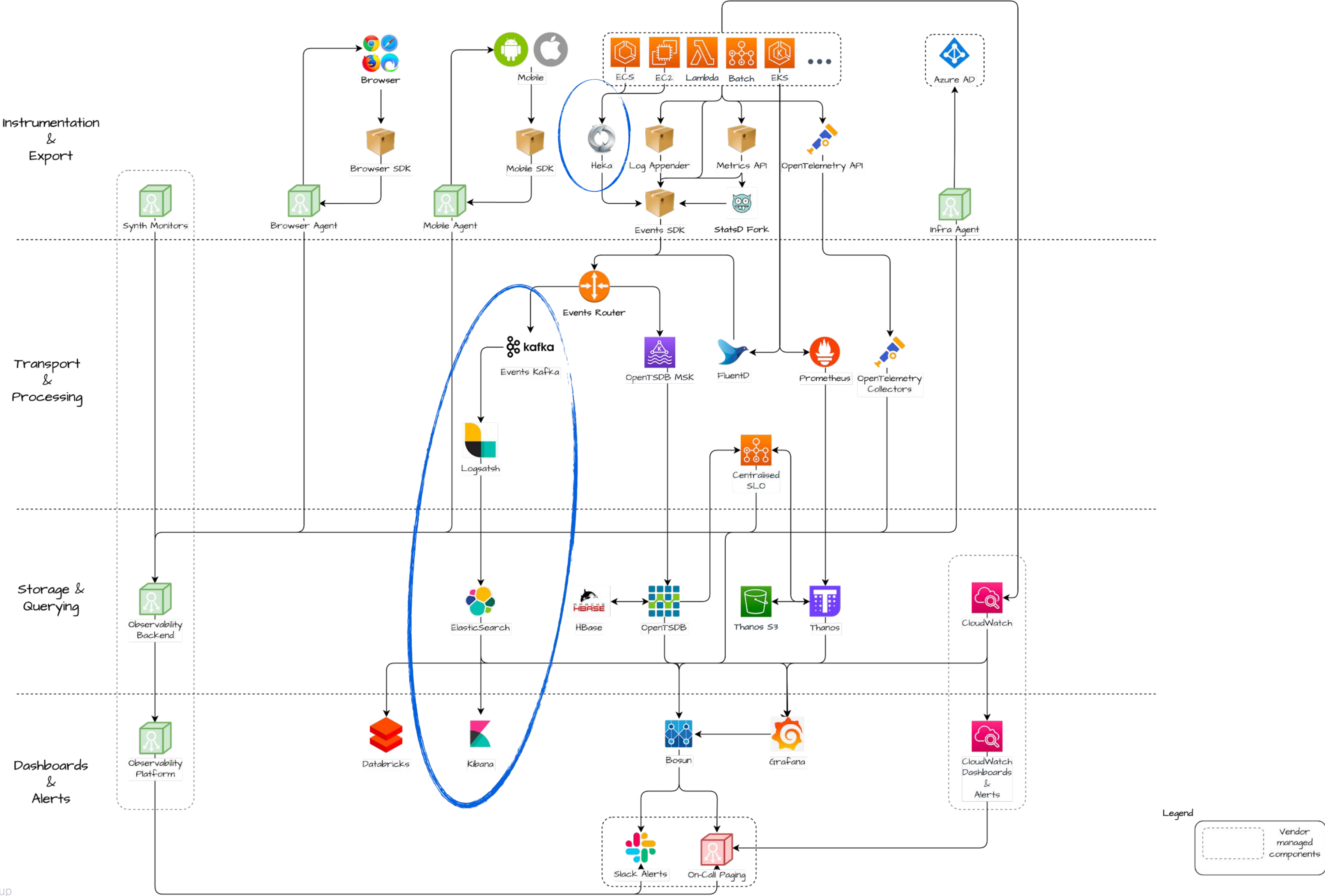
Event Aggregation



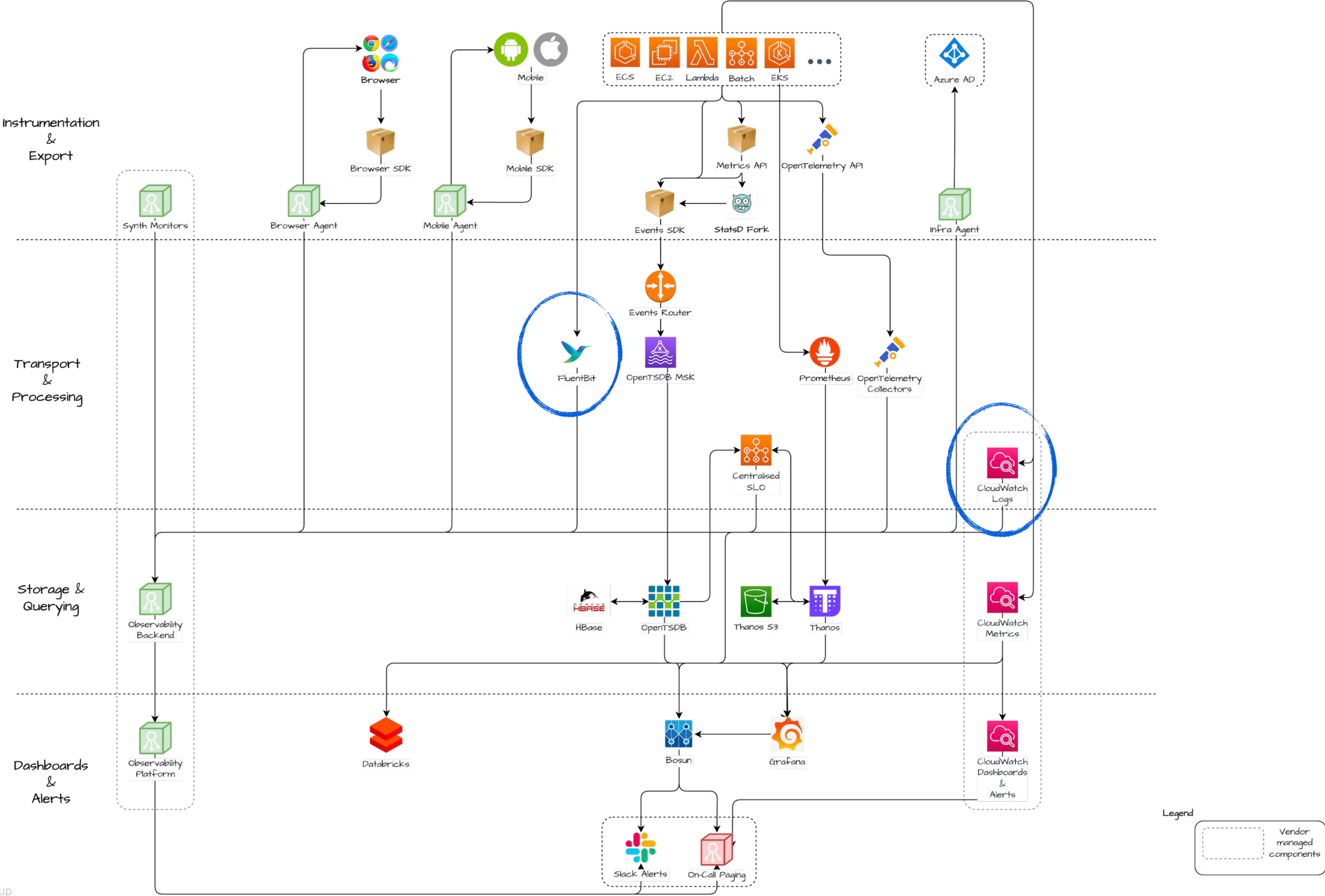
Event Aggregation



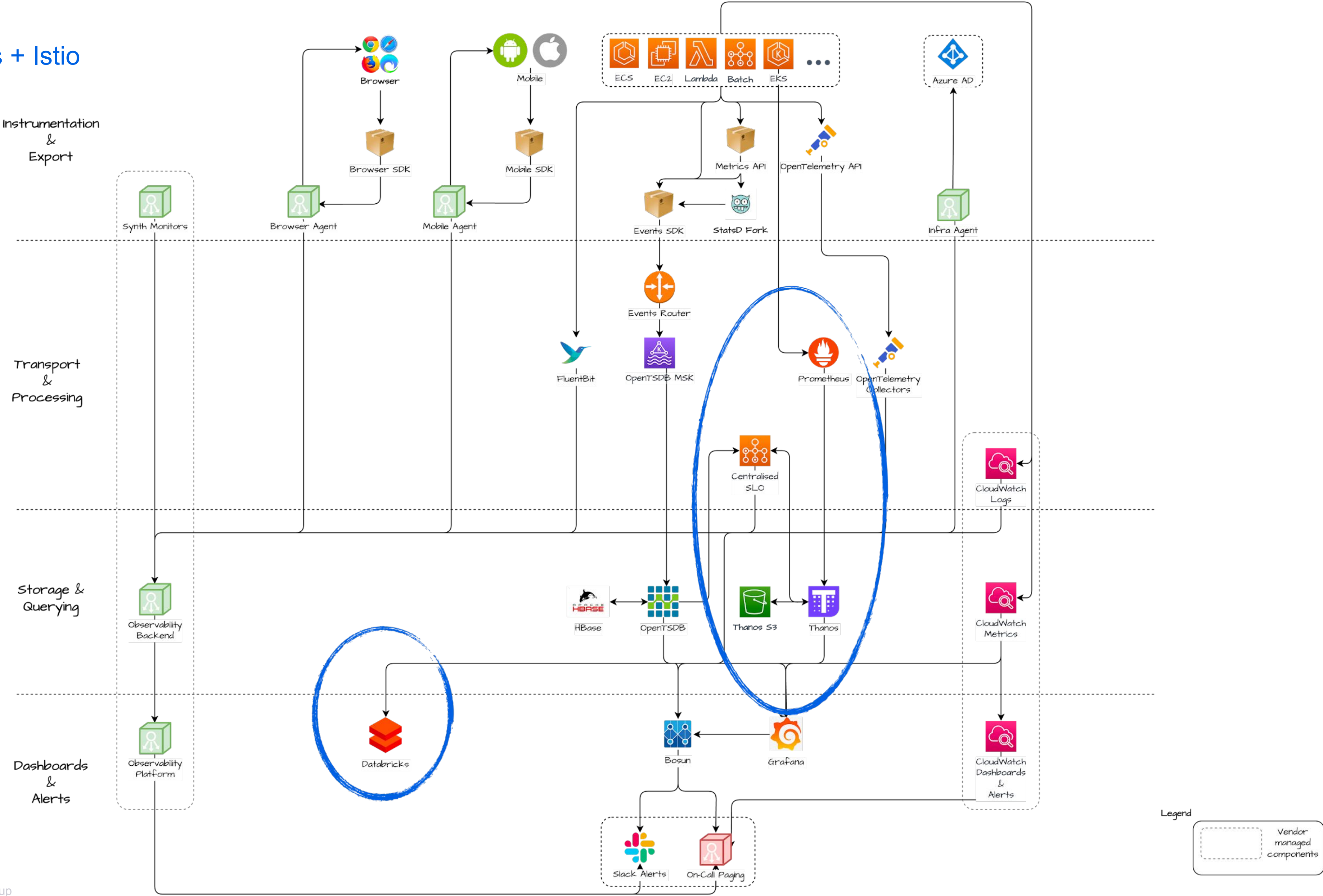
Logging



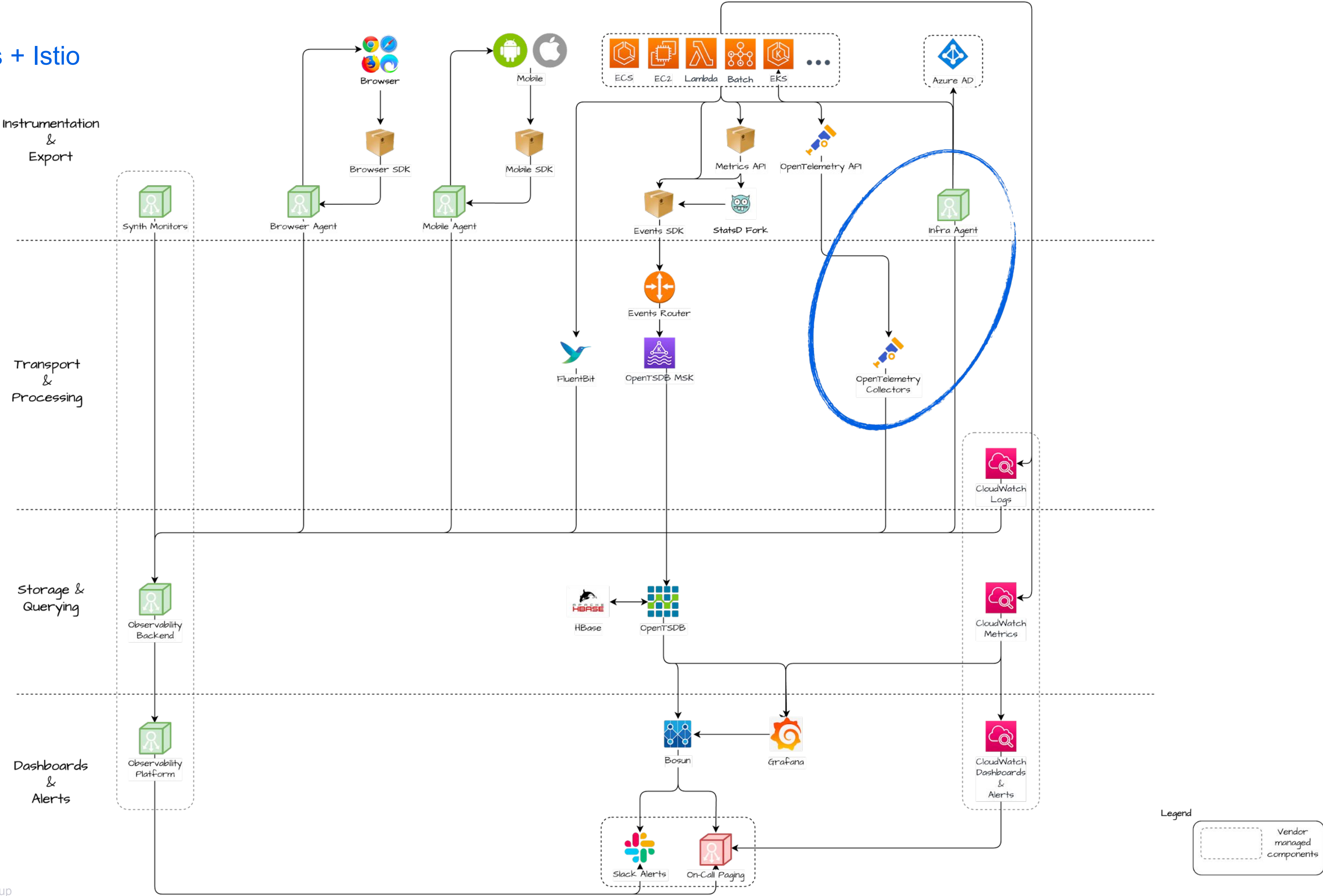
Logging



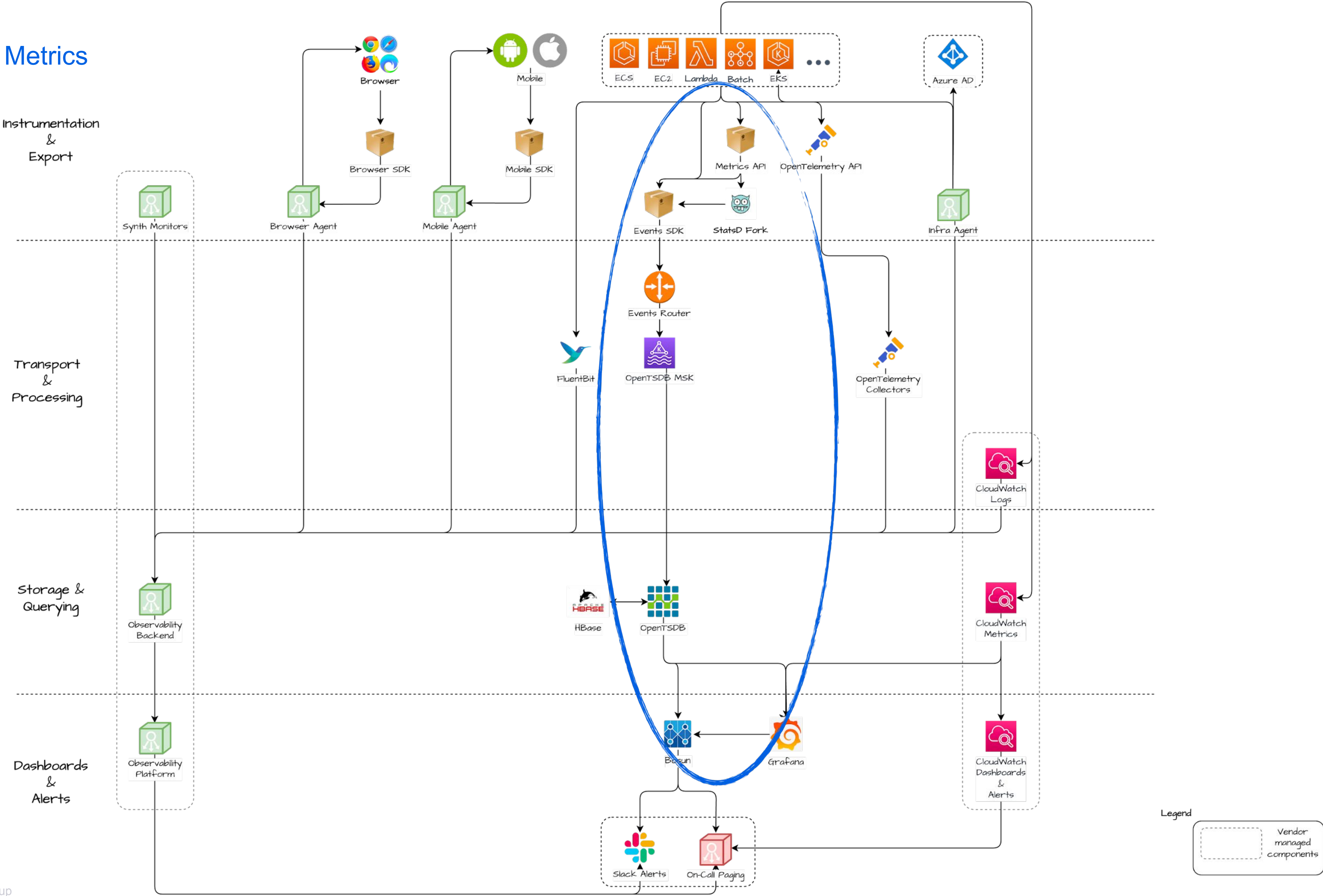
Kubernetes + Istio



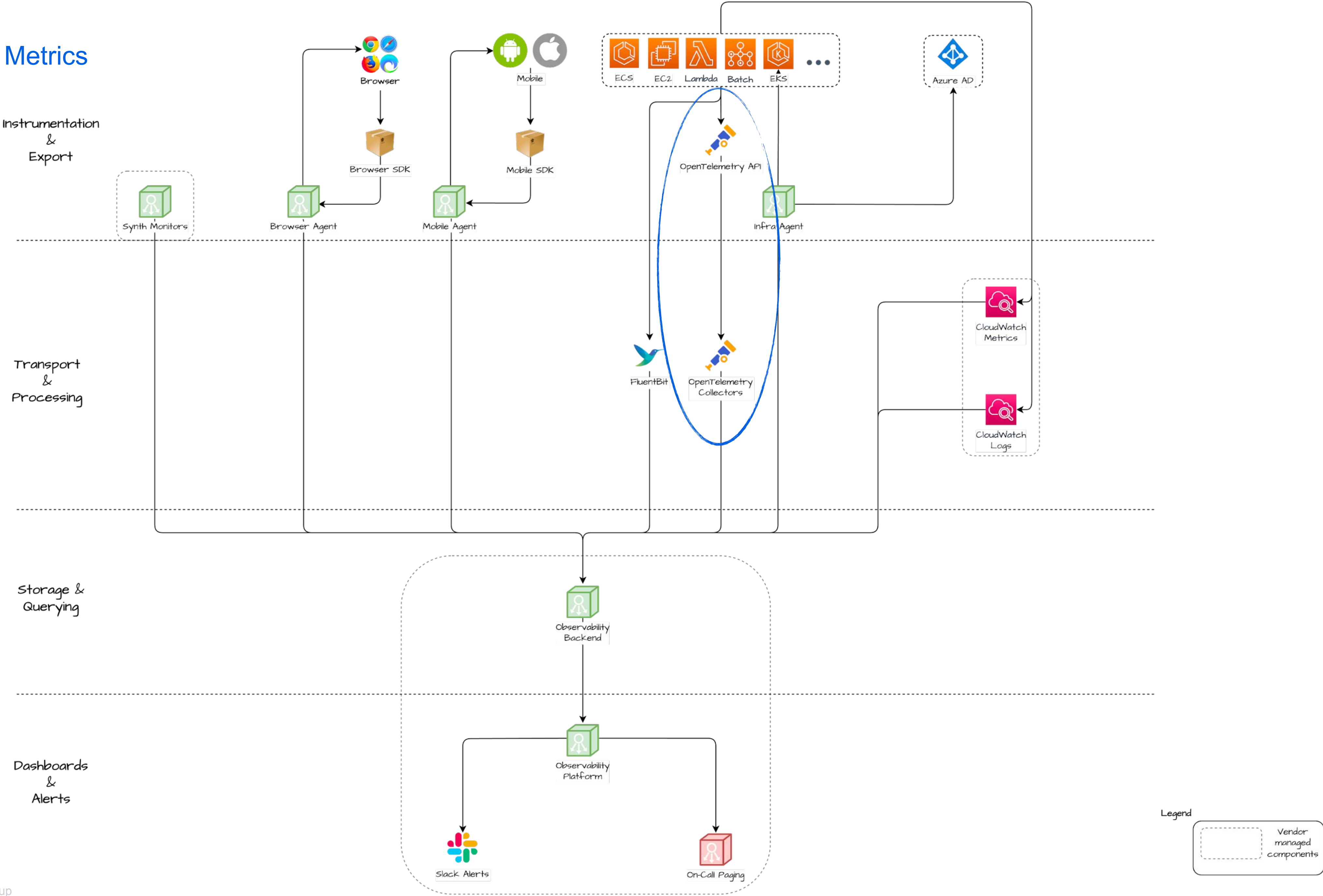
Kubernetes + Istio



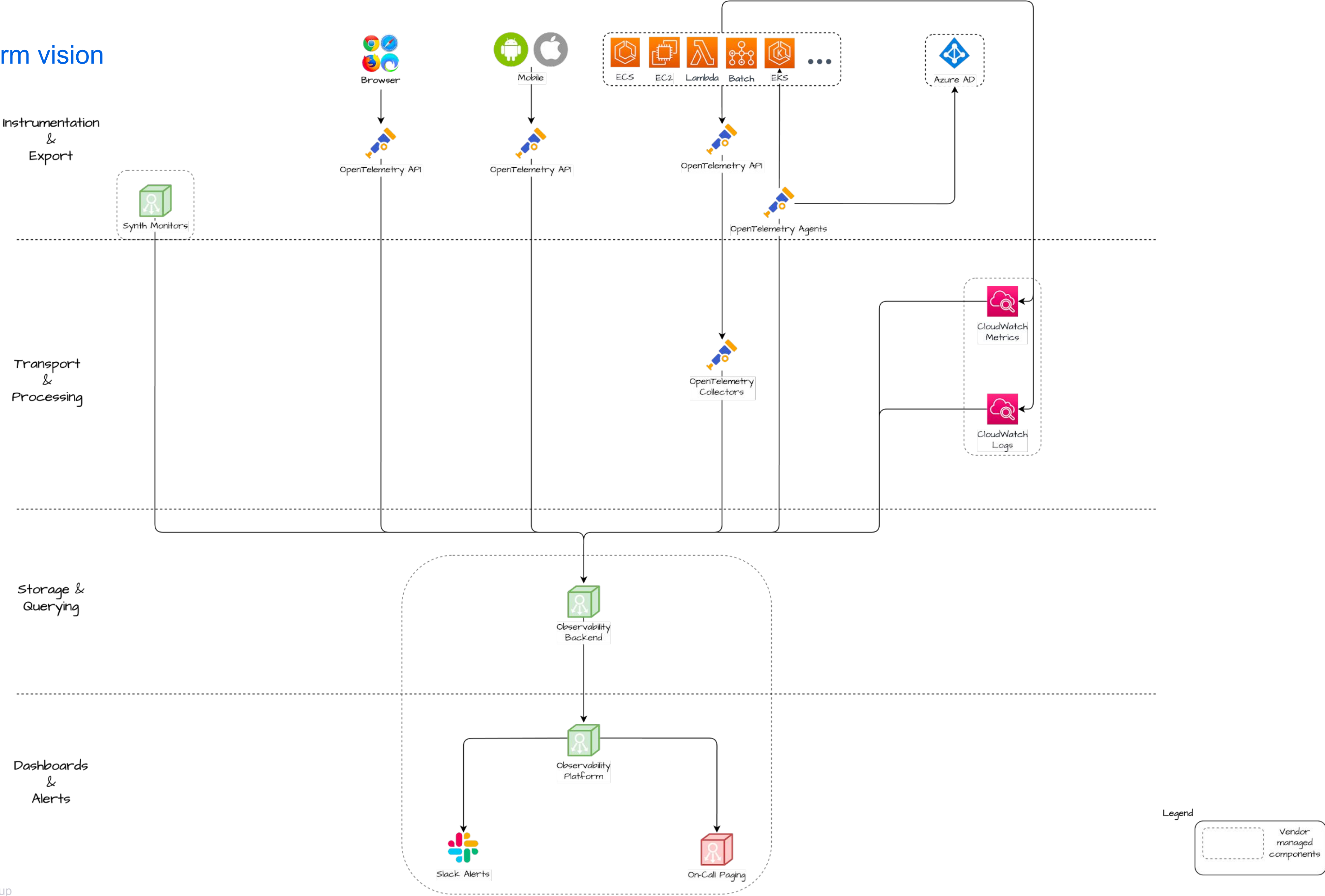
Application Metrics



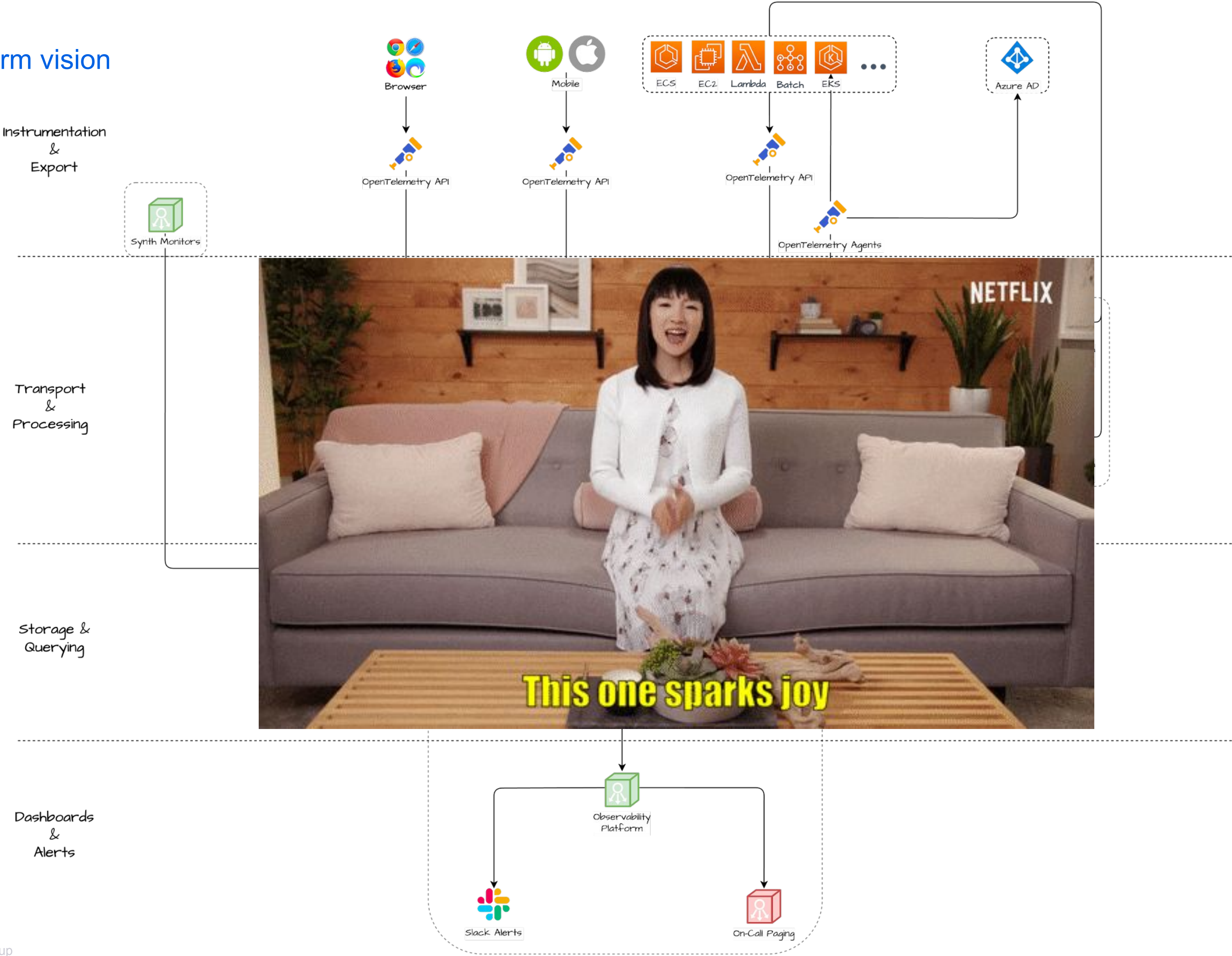
Application Metrics



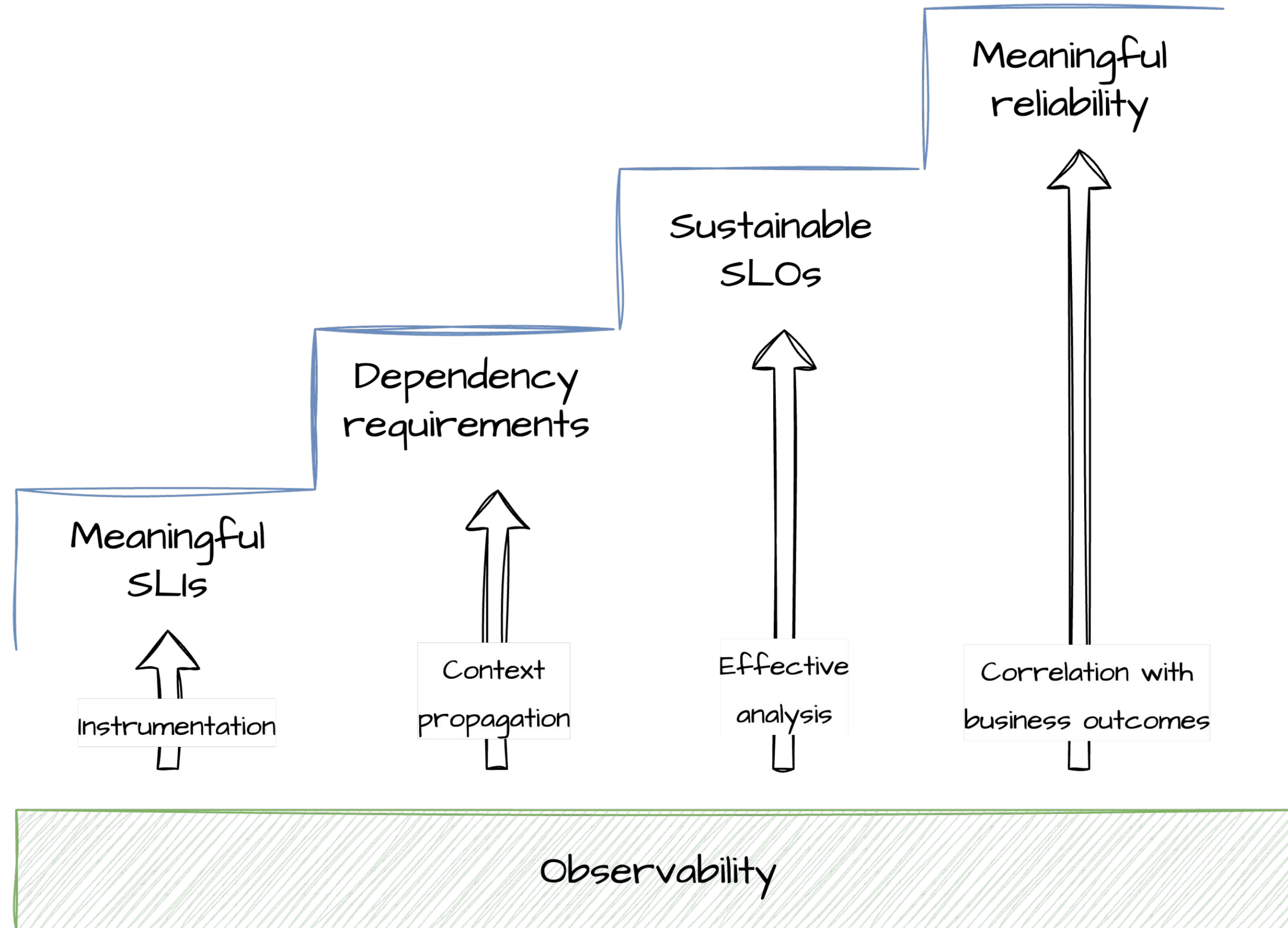
Our long-term vision



Our long-term vision



How does observability relate to business outcomes?



Agenda

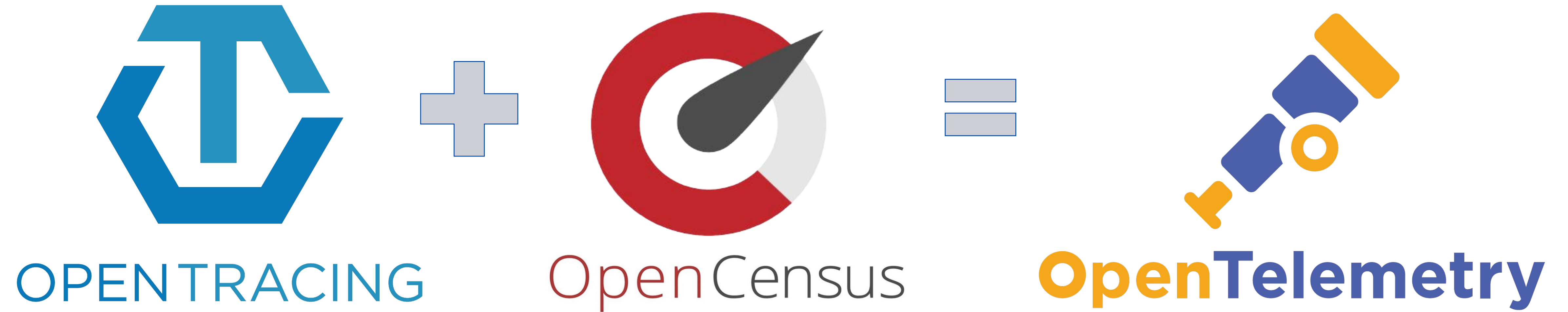
1. OpenTelemetry signals in context
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A scenic mountain landscape with a winding path and a snow-capped peak in the background. The path is made of wooden planks and curves through a lush green valley. In the background, a large, rugged mountain peak is covered in snow and partially obscured by clouds. The sky is blue with some light clouds.

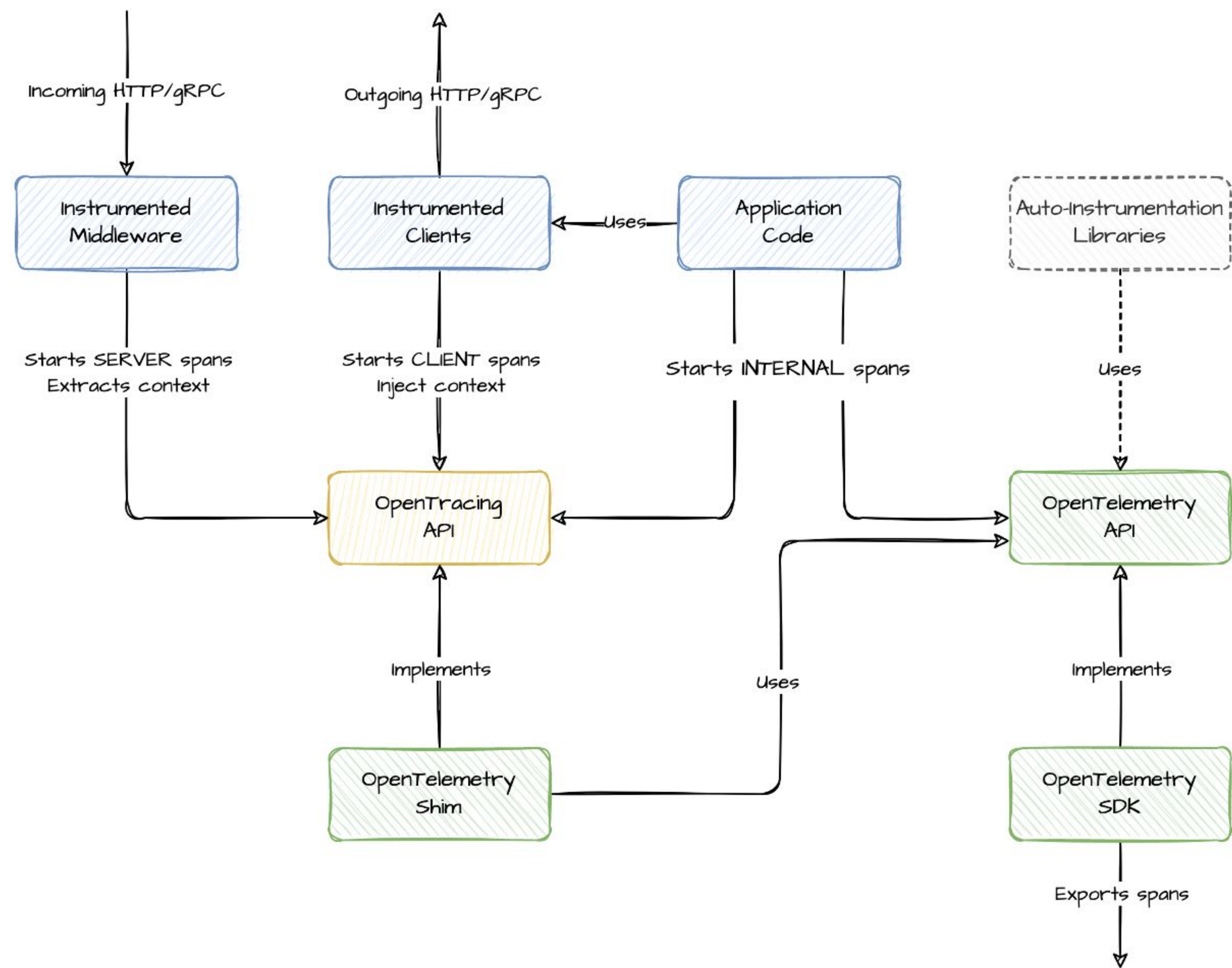
Make the golden path the path of least resistance

- Configuration libs/images for supported languages (Java, NodeJS, Python)
- Production Standards baked in
- Minimal, extensible config (standard file or env)
- Instrumentation packages take precedence
- OpenTelemetry Distros can help

Migration from other open standards



Benefits of API design



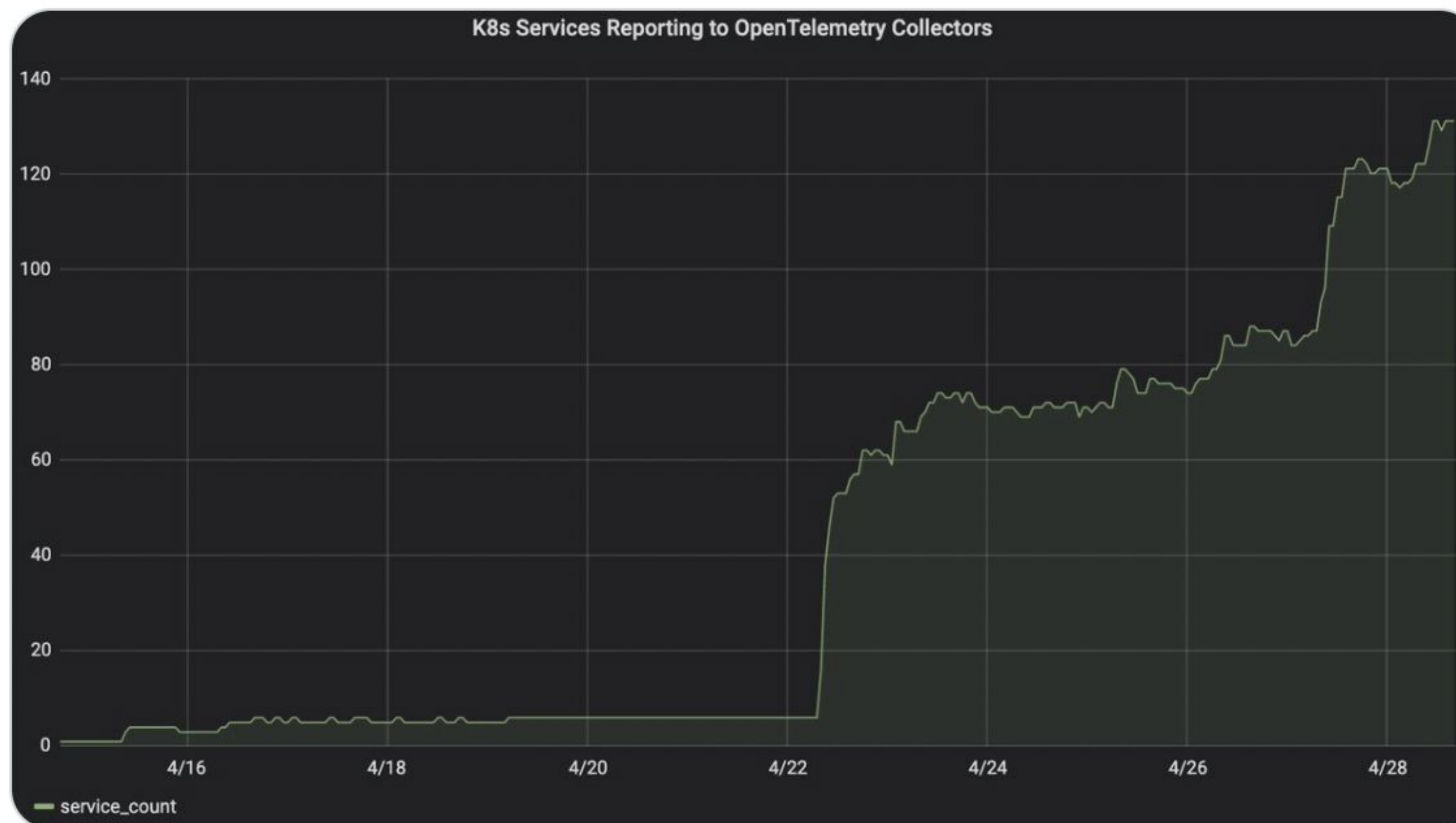


Dan Gomez Blanco

@dan_gomezblanco

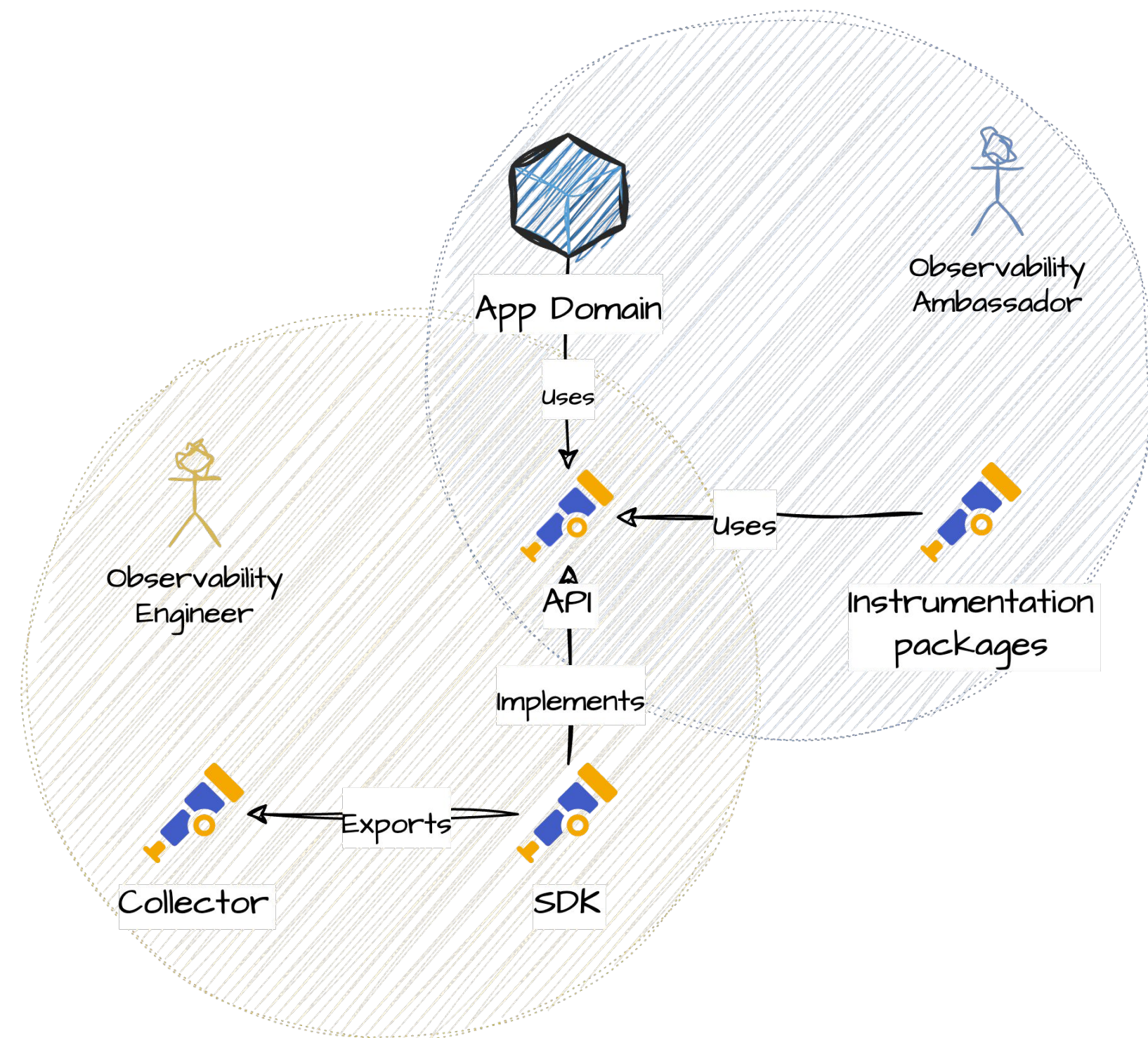


It pays off when your migration to [@opentelemetry](#) involves a minor version bump 😊



9:19 PM · Apr 28, 2021

Empowering a culture shift

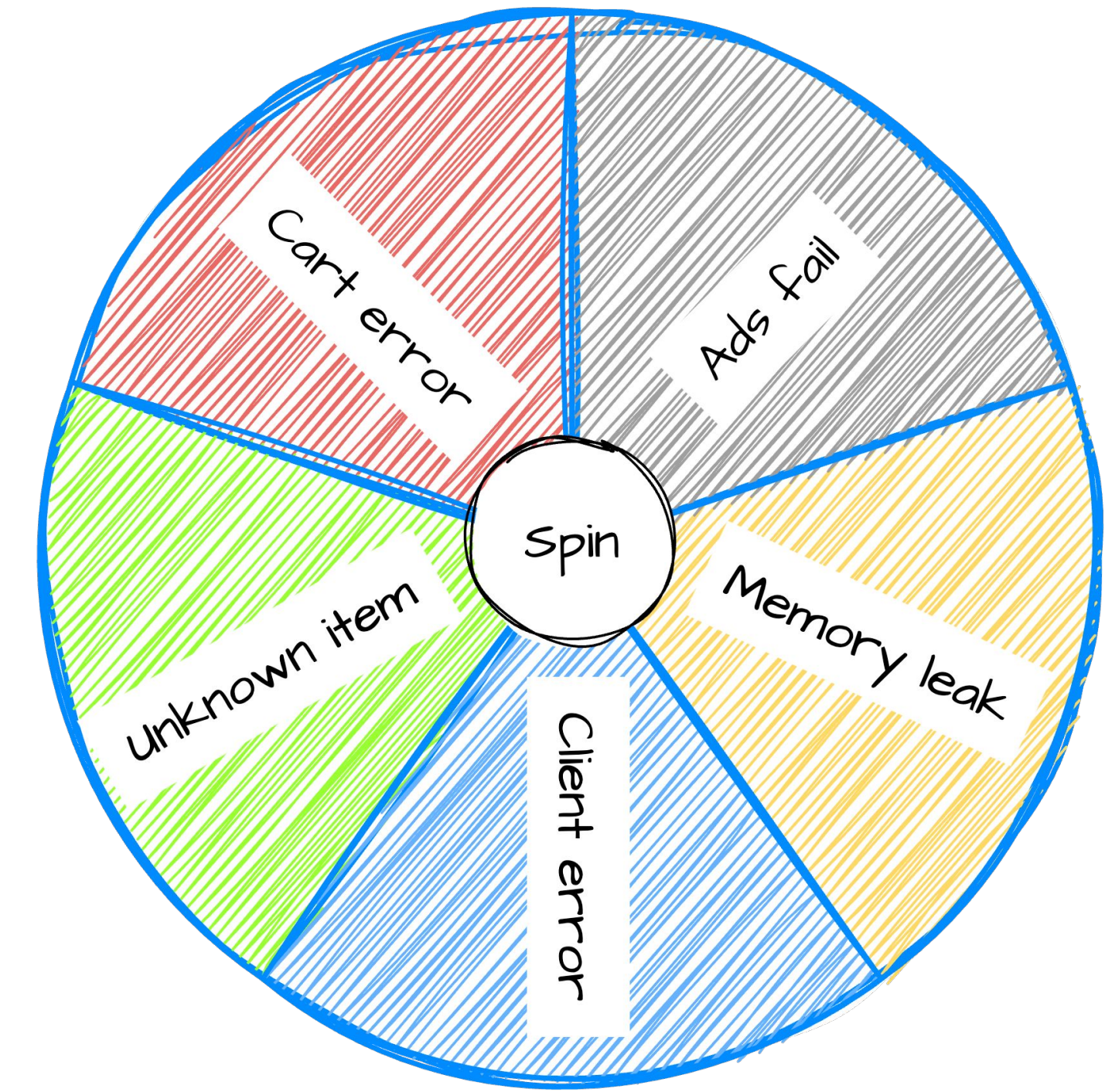


Observability Ambassadors

Bridging enablement and adoption

Empowering Observability Engineers to focus on innovation

Driving adoption of best practices within their domain



Make it fun!

Official OpenTelemetry Demo ☐ <https://opentelemetry.io/docs/demo/>

Gamify root cause analysis (wheel of misfortune) on a common stack

Context and correlation always win!

- Context and correlation over intuition and experience
- Use the right tool for each job and maximise ROI
- Observability is a cross-cutting discipline

